Piercings Gain In Popularity As Consumers Learn More About Rook Piercings

July 03, 2015

July 03, 2015 -

BodyCandy.com of Amherst, NY, has noted a swift increase in the number of men and women alike who are opting for rook piercing over the past few years. As more consumers learn the ins and outs of rook piercing, this relatively newly popular body piercing is becoming more and more popular.

"We have always offered rook piercing body jewelry, but the increase in people who want it now is astounding," says Nicole Szymanski of BodyCandy.com.

Pierced ears date back for centuries. During ancient times, men and women alike had ear piercings, as evidenced in an Australian glacier with mummified remains of a body that had ear holes enlarged to nearly 11mm. During the 1970s, multiple piercings in the ears became widespread. This trend gave way to cartilage piercing, which is what eventually spawned rook piercing.

A rook piercing is done in the thick cartilage that lies just between the outer and inner conch, also known as the anti-helix area of the ear. Because rejection rates for rook piercing are so high, experts recommend only allowing someone who is professionally trained to pierce the rook.

Various earrings are used for rook piercings, including captive bead rings and mini curved barbells (generally the same gauge and length as eyebrow rings). Those considering this piercing can find a wide selection of rook piercing jewelry from BodyCandy.com. Physicians stress that surgical stainless steel and titanium be used for rook piercing as these are the least likely to become infected and cause rejection. "It's just better overall to always ensure that high quality materials are used for any type of body piercing," states Mel, a physician from NY.

Consumers interested in learning more about this type of piercing can follow BodyCandy on Facebook. Instragram users can also follow BodyCandy on Instagram.
Lindsey, who has had rook piercing done states that "this type of piercing can be very painful. It is crucial that you use only a certified, highly trained professional. My first round didn't go so well as I allowed a friend to attempt this for me. The second time, I used a professional and the piercing is still there."

Those looking for more information can contact BodyCandy.com.
###
For more information about BodyCandy.com, contact the company here:BodyCandy.comNicole Szymanski1-800-694-1426sales@bodycandy.com130 Pineview DrAmherst, NY 14228

BodyCandy.com

Home of the world's largest body jewelry store.

Website: http://www.bodycandy.com/

Email: sales@bodycandy.com

Phone: 1-800-694-1426

BODYCANDY
BODY JEWELRY®