



Real Estate Consultant In Houston Tx Lists Out Advantages Of Selling A House Without An Agent

December 31, 2018

December 31, 2018 - PRESSADVANTAGE -

Houston, Texas-based Houston Cash Homebuyers has recently issued a public advisory on the advantages of selling a property without the need for real estate agents.

Homeowners who are planning to sell their properties are usually torn between selling it by themselves or seeking professional service from a realtor. While opting for estate agents would be an easier choice, there are a lot of external factors to consider in choosing a reliable one. There are many cases when realtors are too busy with other work and client arrangements that they set aside some properties at the bottom of their list. In addition, some of them may lack experience, network and marketing skills to successfully find potential and prospective buyers. Moreover, listing a house as "for sale by owner" or FSBO is a more flexible alternative because of many reasons.

Primarily, homeowners will have full marketing as well as pricing control on their property. Sellers will save a lot on marketing costs and will avoid pricing disputes with realtors. Though it might take a while before FSBO technique attracts potential clients, property owners will be able to deal with buyers directly and better negotiate a fair price in return. "Patience is very important when dealing with real estate buyers.

Homeowners are strongly advised to patiently wait for the best opportune moment and do not make hasty decisions that they might regret. With this, you will be able to sell your house to the best buyer at the best possible price," says Tracey Powell of Houston Cash Homebuyers.

Another reason why direct selling is more advisable is that of the high real estate commissions. In practice, the minimum commission that a real estate agent receives upon a successful transaction is set to 5-7%. It is a hefty sum of money which can then be redirected to other expenses such as down payment for a new home or even for the renovation of another estate. "Unless a realtor can negotiate to even lower down his or her commission, it is a wiser decision to market the property and sell it on your own," she said.

The growing number of social media groups that deal with the real estate industry will also help homeowners in finding potential buyers. Sellers are encouraged to join Facebook groups and numerous online platforms that will help them to better target buyers in specific locations such as <https://goo.gl/maps/THZPTqBiL3H2>. Nowadays, the internet has been a very powerful and useful tool in selling anything from small up to big ticket items such as cars and properties and homeowners must be able to fully utilize that.

Lastly, nobody else knows more about the property except the homeowner itself. "Realtors are handling tens and hundreds of estates and most likely, they will first market the ones that can make them huge profits before selling your property. By dealing directly with a buyer, you will be able to lay down all the reasons why your property is worth buying for. You know your house more than anybody else and by that, you are the best person capable of marketing it," Powell added.

Those who are looking to sell or buy properties around Houston and the surrounding areas may consider visiting Houston Cash Homebuyers website at <https://houstoncashhomebuyers.business.site/>. They offer affordable and reliable real estate services to help sellers liquidate their homes quickly without having to negotiate with owner occupants. As investors, Houston Cash Homebuyers is not particular about the homes they buy and will purchase homes in any condition.

In conclusion, selling a house is one of the biggest and most crucial decisions that someone will have to do at some point in their lives. Major transactions like this require full attention and sufficient knowledge on how the real estate industry works. Sometimes, hiring a third party estate agent will only complicate things instead of making it easier. Lastly, selling a property directly is an absolute great achievement in life while saving real big money in return.

Houston Cash Homebuyers is a company that offers direct and hassle-free "We Buy Houses" service in Houston and the neighboring areas. Interested homeowners who plan to sell their properties in Texas may consider contacting them through their official website. To learn more about the services that they offer, their latest news and announcements can be found on

<https://www.pressadvantage.com/organization/houston-cash-homebuyers>.

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For more information about Houston Cash Homebuyers, contact the company here: Houston Cash Homebuyers Houston Cash Homebuyers (832) 324-2954 Tracey.Powell8268@gmail.com 6305 San Felipe St Houston, TX 77057

Houston Cash Homebuyers

Houston Cash Homebuyers has been buying homes in the Houston, Texas area for several years. We buy any house, in any condition. We are investors that work directly with homeowners to make a cash offer for their houses.

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