



PointLine Global Announces Online Consumer Product and Service Strategy

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PointLine Global LLC, a new company formed and operating from offices in Nashville, Tennessee USA, has announced its core business strategy - to provide superior consumer products and customer service to a global online marketplace.

PointLine Global searches the world in order to source and design premier products which provide customers and suppliers with superior service experiences.

"We believe that world class products are just the beginning of a successful brand, and that ultimately our customers' experience will lead the company to unprecedented success" according to Liza Murray, spokesperson for PointLine Global. "As part of the design process, our Research Division conducts extensive consumer product preference surveys to discover product design improvements that greatly enhance user experience. We constantly listen to products' users for key elements in their experience, both practical and emotional."

The Company's Engineering and Design Department incorporates those specifications for improvement into

the product manufacturing and acquisition requirements. The result is a vastly improved consumer product that results in increased useage and delivers greater satisfaction.

Future Company announcements will focus on specific product launches, target online platforms, and results of operations.

For more information, contact:

Liza Murray, Consumer Affairs

PointLineGlobal@gmail.com

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For more information about Nashville TMS, contact the company here:Nashville TMSW. Scott West, M.D.615-327-4877lisa@lisachapman.com30 Burton Hills Blvd.Suite 360Nashville, TN 37215

Nashville TMS

Nashville TMS is part of the psychiatric practice of W. Scott West, MD, who was the first psychiatrist to bring Transcranial Magnetic Stimulation to Tennessee in 2010. TMS involves no drugs and has been proven safe and effective.

Website: <http://www.nashvilletms.com>

Email: lisa@lisachapman.com

Phone: 615-327-4877

