

Online Marketing Company Masters Marketing Group Offering Virginia Beach Residents Free Consultations

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Masters Marketing Group, an online marketing company in Virginia Beach, have recently begun offering their pro level consultation for free. This service which usually costs \$499 is free for a limited time only. This consultation includes extensive market research along with a competitive analysis report, further details being available on the company's homepage.

"I am a local guy looking at offering local services to local businesses," says Joe Allen from Master Marketing Group. "I am committed to the success of business in Virginia Beach and I want to help these businesses achieve that success. I understand their particular local challenges and I have extensive knowledge of overall online tools and tactics. Combining these two makes me the best man in the industry to come to. And by offering a \$499 pro consultation package for free, I hope that more people will be able to understand this."

Master Marketing Group treats itself in the same way as what it treats its clients. For instance, it recommends that all businesses have an active presence on Facebook, which is why the company itself has a comprehensive Facebook page as well. This is just one of the many tactics they use to help their clients get seen online. Facebook is just one of hundreds of places that they work with, however, and those who use Master Marketing Group for their marketing services will also find themselves listed on sites such as Google, Yahoo! and Bing, GPS devices, the online Yellow Pages and many other sites.

"One of the things I have been concentrating on very strongly as of late is mobile friendliness", adds Joe Allen. "Many have heard of what has been dubbed "Mobilegeddon", where it suddenly became important not just to offer local services, but to be fully local friendly as well. Hence, these are two of the most important elements I work on with all of our clients so that they are not negatively effected by the latest Google update."

Master Marketing Group also has a comprehensive YouTube channel. This, again, demonstrates how they bring all the different online marketing platforms together, in the same way as what they do for their customers. The free pro consultation report that they currently offer demonstrates exactly how much their clients can benefit from this type of work, and how much they are losing out on by not joining up with the

marketing powerhouse that is Master Marketing Group. Essentially, the company wants to help local businesses through this process, working hand in hand to help them see an improvement in their online presence and, thereby, their overall bottom line and profit margin.

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For more information about Masters Marketing Group, contact the company here: Masters Marketing Group
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Masters Marketing Group

We are an online marketing business. We provide services to organization that needs to have a solid online presence and wants to reach their target market and target audience.

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