



A Super Affiliate Review of Digital Altitude

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Mike Marko, owner and founder of Cincinnati SEO company IM Consultant Services, has come up with his review of the Digital Altitude, an e-learning marketing company that aims to help people in starting and scaling a digital business. Digital Altitude business helps provide shortcuts to making and running an online business. And it also has a direct selling opportunity. In his article called "Digital Altitude Review," he talked about the overall concept of the Digital Altitude business, its core and add-on products, the marketing efforts of its members, and the real flaw of these same marketing efforts.

Marko, a super affiliate, pointed out that people trying to build an online business with this company should consider getting good mentors rather than buying prepackaged solutions. An effective online marketing effort will allow these same people to find new consumers interested in the product that they are promoting.

He pointed out the importance of marketing the products to people looking for it. Taking the business online makes this happen as it is being placed in front of countless potential customers daily.

He proposed the following method in promoting this Digital Altitude business to the public: Step 1 - Blog setup; Step 2 - Content generation; Step 3 - Getting webpage visitors to subscribe to blog e-newsletter.

He stated that these steps would lay the foundation of a good online marketing business, but it will demand additional ones to make it successful. He proposed that people join his free boot camp training mini-course. They will learn things like how to set up a blog, how to get blog posts to rank, how to generate endless leads for this make money at home business and how to get people to buy.

IM Consultant Services offers various digital marketing services such as business consulting, blog content writing, branding, email marketing, graphic design, online marketing, paid advertising, press releases, search engine optimization (SEO), search engine marketing (SEM), social media marketing, video marketing, website design, and more.

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