

AMPRO

Philadelphia Screen Printer, Ampro, Announces In-Depth Article Explaining the History of Screen Printing in Philadelphia

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Steph Shea of Ampro has announced the release of an in-depth article covering the colorful history of printing using screens in Philadelphia. This article goes decade by decade explaining how printing by screen was started and how it has evolved over the years. Though this article covers a brief and simple explanation of the process of printing T-shirts using screens, it also covers the obstacles of the industry due to government regulations on manufacturing.

When Steph Shea, the writer of the article, was approached about this announcement, this is the comment she shared, "Convincing people that screenprinting is an artform is my new mission in life. As I see digital print technologies upending the apparel screenprinting market, I'm fighting with every fiber of my being to keep screenprinting in the conversation as an important medium for decorating t-shirts. I accept that paper printing is now virtually all digital, but there is something I miss about those beautifully offset-printed marketing pieces. You can just picture those giant Heidelberg presses cranking out 4-color process prints at an unimaginably fast pace."

In the article, Steph Shea details the many small details in screen printing history, facts that few screen printing aficionados are familiar with. She regales how screen printing technology has changed over the years and how the technological advancements have affected the industry as a whole, as well as specifically for Ampro and Philadelphia.

The writer also shared this thought about screen printing in Philadelphia, "Although I know nothing about paper printing, I'm incredibly passionate about apparel printing. Digital printers are useful in some ways, but they do not have the flexibility to make art the way screenprinting presses do. As one of the most prominent large-scale printers in the country, I wanted to spend some time documenting the scrappy, innovative ways my father, grandfather and their partner developed for printing t-shirts. From homemade equipment to the most sophisticated screenprinter in the country, it was quite an interesting journey."

Ampro has been in the apparel business for over 45 years. They are continually excited about their many professional partnerships with prolific brands such as the WWE, Adidas, the Special Olympics, and even the Eagles. To this date, they have printed over 300 million t-shirts and don't plan on stopping anytime soon. The couple their printing and apparel services with friendly customer service from team members who care about their clients' projects.

Taylor McCahan confirmed their customer service skills when she shared this 5-star review on Google, "We are so thankful for Ampro. Their customer service is unlike anything I've ever experienced. Usually, I try to just navigate things on my own, because I think I can do it better. But with Ampro, we owe everything to our rep, Mike. He has helped us out so many times - everything always coming in earlier than expected and immediate responses. Don't waste your time shopping around for other screen printers, definitely go for Ampro!"

While screen printing is one of the main services Ampro offers, they also offer other apparel related services including embroidery and event merchandise. Team members work closely with each client to ensure the product meets their expectations from concept to delivery. Though screen printing is closely associated with T-shirts, Ampro additionally offers screen printing for sweats, business wear, sporting wear, and even bags.

Special Olympics of PA, a non-profit located in Philadelphia, needed custom printing on a variety of products. This was the review they were happy to share, "Ampro provides all of our t-shirts and gear and we couldn't be happier with their professionalism, the quality of products and the speed of printing. We recommend them to everyone who needs custom stuff- they do everything from t-shirts to water bottles to towels."

As screen printing is a large source of Ampro's pride, they were happy to share educational information regarding the history of the industry in Philadelphia. Any screen printing or history enthusiasts are encouraged to read Steph Shea's article about the rich and colorful history of screen printing.

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Ampro

AMPRO is a family owned company that's been decorating all kinds of apparel for over 40 years. We have one of the most diverse decorating facilities as well as the largest made to order print shop on the East Coast.

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