



PointLine Global Announces Online Product Business Strategy

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Nashville, TN -- PointLine Global LLC, a new company formed and operating from offices in Nashville, Tennessee, USA has announced its core business strategy - to provide superior consumer products and customer service online, to a global marketplace.

PointLine Global searches the world to source and stock premier products and to provide their customers and suppliers with superior service experiences.

"We believe that world class products are just the beginning of a successful brand, and that ultimately our customer experience will lead the company to global success," according to Liza Murray, spokesperson for PointLine Global. "Our Research Division conducts extensive consumer product preference surveys to discover product design improvements that greatly enhance user experience."

The company's Engineering and Design Department incorporates those specifications for improvement into the product manufacturing and acquisition requirements. The result is a vastly improved consumer product for increased use and satisfaction.

Future announcements will focus on specific product launches and online sales platforms.

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For more information about PointLine Global, contact the company here: PointLine Global
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PointLine Global

PointLine Global searches the world to source and stock premier products. We are committed to providing you - our customers and suppliers - with superior service.

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