



J. Bergman Consulting Launches Attorney Marketing Service With A Dedicated Youtube Channel

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San Diego, CA based J. Bergman Consulting has announced the launch of a YouTube channel that will serve as a medium to promote attorneys and help them gain more exposure. The channel is called the "Leading Attorney" and will consist of high quality video interviews of attorneys that would make them stand out within the legal services market and present them as the leading source of legal assistance in their area.

The promotional videos will also act as an outlet for attorneys to educate their clients on how to recognize the characteristics of a good attorney. Therefore, these videos would benefit the public by helping them find the right attorney in their area, while providing the attorneys the public exposure needed to enhance their business.

John Bergman of J. Bergman Consulting teaches small and medium sized businesses on how to become a bigger success in their field. As a business and marketing coach he focuses on employing the latest of marketing programs, laying great emphasis on the right internet marketing strategy. This platform of marketing has quickly become the biggest source of generating leads for a business. As Bergman explains, "Being a business coach, I am a firm believer in using the internet as a marketing tool. As of late, it has been

a revolutionary platform for any company that has services and products to offer."

Focusing on one aspect of promoting their business while ignoring the others would result in reduced lead generation and a smaller customer base. In order to maintain the optimal balance, the company handles all aspects of virtual marketing for their clients. The video advertisements will serve the purpose of presenting different resources provided by an attorney.

The new video channel will apply a new approach to internet marketing for attorneys. It will provide the chance for greater visibility through their professionally made YouTube videos. This will aim to give clients the opportunity to showcase themselves to become the leading attorney in their field. Additionally, public access will be increased by having the video optimized for search engines. By doing so, these videos would be readily available and accessible to any potential customer searching for a attorney in the area via search engines.

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For more information about J. Bergman Consulting, contact the company here: J. Bergman Consulting
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J. Bergman Consulting

I am a business coach with more than 25 years helping small to medium sized businesses improve their business overall. For the past 3 years I have been involved in local business marketing in general and I'm now focusing on attorneys.

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