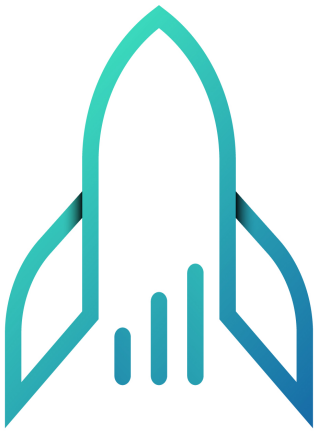

MISSION TO MARKET

Digital Agency Mission To Market Is Relaunching Their Website

January 14, 2019

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Mission To Market, a digital agency based in and around Indianapolis, would like to announce that they are reimagining their website to better reflect their status as a full-service digital agency. An advertising agency that has evolved to meet the changing requirements of marketing in the new digital age, Mission to Market brings together graphic design and copywriting, coupled with new technology and modern marketing techniques to appeal to a modern audience.

Cody Harvey, a representative for Mission To Market said, ?We?ve focused all our efforts so far on our clients, giving them the best results we can, that we kind of forgot to apply the same policy to our own website. So now, we?re reimagining our own website with all the bells and whistles. We brought a new head of web development on board and they?re spearheading this project. The new website should be out in the first quarter of 2019, and in the meantime, we have a temporary landing page in place.?

Visiting the company?s website leads one to the landing page that proudly proclaims that the new website is on it?s way. It also lists the services Mission To Market provides and the locations the company operates out of such as Carmel, Indiana, Traverse City, Michigan, Los Angeles, California, Scottsdale, Arizona, and even

Toronto, Canada. The temporary landing page also has a form through which visitors to the site can contact the company.

The agency provides all the services anyone would need regarding digital marketing by coming up with a strategy to developing new content. Cody said, ?We provide anything you need. Anything at all that has to do with digital marketing, we can do. We?ve got an excellent team here at M2M. We can create the initial strategy and then guide you through the whole marketing process. You want to build a website? We?ve got that covered. You want to fill your website with quality content? We?ve got the people for that, too. Search Engine Optimization (SEO) is a huge part of digital marketing and we have the experts to do that as well. We can also do lead generation, conversion rate optimization, paid media ? whatever you need.?

Henry Jones, a client of the company, said, ?Mission To Market has been a great help with my own business. I come from a time when all the advertising was done on paper, so I don?t know much about all the fancy methods of today. I contacted Mission To Market to help me with the digital marketing for my company and they?ve done fantastic work. They designed a website for me and some other stuff. I don?t really know what they did but it?s working, that much I can tell you.?

Another client of the company, Alex Benjamin said, ?I?ve only recently started my own company and while I know enough about computers and the internet, I still prefer to leave the important stuff to the experts. That?s why I contacted Mission To Market to help me with my website creation and SEO. Even if I could have created the website by myself, SEO is not something I know much about. We?re still working together, Search Engine Optimization is a long process, but so far, I?m pleased with everything we?ve done and am looking forward to everything we have to do. I would easily recommend M2M to anyone looking for help with digital marketing stuff.?

Cody Harvey concluded, ?Marketing in today?s world is an intricate process with multiple moving parts. You need a highly creative mix of science, artistry, social awareness, computer skills, and determination to find solutions and fix problems in this fast and constantly changing landscape. We at M2M have that. We are a digital marketing agency focused on empowering your brand to reach new heights. We offer web-based sales solutions for the real world, so if you have any marketing needs, don?t hesitate to contact us. Just look up ?Mission To Market Serving Indy? and we?re right there.?

In addition to the website that is currently under construction, Mission To Market can also be found at their Facebook page and their Twitter account.

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Mission To Market

Mission To Market. It's more than our name, it's our calling. We help companies create compelling stories that engage new customers and create long-lasting profitable sales relationships.

Design-Branding-Content-Social-SEO

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