

## FineNaturals Launches New Certified Organic Arriba Criollo Cacao Powder

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FineNaturals has announced the launch of its newest product, the Certified organic Arriba Criollo cacao powder is now available for purchase by consumers through Amazon.

Fine Naturals Cacao powder is made from the very best cacao beans that can be found on the planet. Of the 3 existing variations of cacao, the Criollo, the Forastero and a hybrid of the two, the Trinitario, it is the Criollo, that is the rarest and richest variety.

"When the Criollo is also 'Arriba' (high altitude grown) then it is hailed as the 'emperor of Cocoa beans' -for its unique flavor and delicate aroma, honoring the true essence of good rich dark chocolate," stated Henriette from FineNaturals.

Unlike more commonly found, cheaper commercial cocoa products often derived from the Forastero variety for its abundance and convenience, FineNaturals' cocoa powder is only sourced from the highest quality beans from Arriba Criollo pods.

"I've tried many cocoa powders, and this is by far the tastiest," says Linda M. of Arizona. "It's rich, which perfectly satisfies my chocolate craving, and it bakes perfectly in every dish that I've added it to."

The newest addition to the FineNaturals lineup is characterized by a unique flavor profile, with notes of vanilla and hints of caramel, as well as a complete lack of the bitterness commonly associated with Forastero and

**Trinitario** 

This particular cocoa powder is considered to be packed with antioxidants and other health benefits and can be purchased at

http://www.amazon.com/Unsweetened-FineNaturals-Antioxidant-Flavonoids-Superfood/dp/B00YOGWWE8. It contains 1000 times more natural antioxidants than green tea, and is rich in protein, fatty acids, fiber, and magnesium.

The cocoa is unroasted, and unsweetened, so it retains is healthy nutrients and smooth texture. A natural energy enhancer, it offers health benefits for the heart and brain, and can naturally boost the immune system. The powder is great for bakers, and can be used in various desserts, smoothies, and other dishes.

FineNaturals also released a video showing the true benefit of their latest product launch. The video can be viewed at https://youtu.be/bGaKLBtULWs.

Consumers looking for more information and an exclusive discount offer can visit FineNaturals at http://www.finenaturals.com.

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## **FineNaturals**

We are a small company looking to provide our customers with high quality superfoods and baking ingredients.

We are committed to excellent customer service and sourcing the finest natural ingredients for daily living.

New product launch!

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