



Reputation Marketing Specialist Now Offering Media Release Services To Gold Coast Clients

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Reputation Marketing Specialist, a company based in Ormeau, QLD has announced the creation of their media release division.

Owner Jeff Sommers recently stated that, "We have seen so many businesses struggling to get their brands recognized. We collaborated and thought that offering press releases would be the perfect way to assist these businesses throughout our local region on the Gold Coast."

"Many companies know that press releases are beneficial, they simply have no idea how to properly do a media release," stated Rich Silva, SEO specialist. "A media press release can help garner attention toward a company or brand, but if you are not using them properly, then you are simply wasting your time and money."

Reputation Marketing Specialist will create press releases for businesses who wish to have their name better known throughout QLD and the globe. A properly written and released media release can be used to announce a grand opening or new product launch, let potential customers know about a new business, or simply update an existing product or service.

Press releases have been used for years to gain attention for businesses and make announcements about new services and products. Again, although most business owners know that press releases can be beneficial, they just do not know how to create and/or publish their media release in a way that will draw positive attention to their brand.

"This is where we come in," says Jeff. "We have the expertise and experience needed to create informative and interesting press releases and we know how and where to post them to get you the attention that you want. We can get people to notice your company, and get them to buy in to whatever it is that you are selling."

Other benefits to publishing press releases include worldwide attention on major search engines and the ability to draw customers to social media pages, in addition to sales or landing pages. "Press releases are part of an overall SEO strategy and should not be neglected if you want to get your brand out there and get it noticed," states Jeff.

Interested businesses can learn more at <http://reputationmarketingspecialist.com.au/press-release>.

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Reputation Marketing Specialist

Reputation Marketing Specialist helps Local Business Get New Clients By Creating Trust And Authority Online With Our Local Domination Strategy. Now adding Press Releases to the services offered

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