



Staging a Home Helps it Sell for More in Washington DC, Says Real Estate Professional

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Dependable Homebuyers focuses on building relationships with homeowners based on trust, professionalism, market knowledge and an unsurpassed level of services. The brand is based on delivering client focused real estate solutions for homeowners. Because Evan Roberts, the owner of Dependable Homebuyers, is local to Washington DC, he is able to use his local insight to provide higher offers than other real estate professionals. Of his many competitive advantages, he credits staging the home as a key reason why he's able to sell homes for more in Washington DC.

"Staging a home can create a perception of value," Mr. Roberts explains. "By making the house into a home you trigger an emotional attachment for the potential buyer. The quicker this buyer starts imagining themselves living there, the less motivated they are to negotiate on the price." He goes on further to describe how buying a primary residence is an investment in one's lifestyle. Much like buying a luxury car, the benefit of buying a home goes beyond just the finances.

Staging a home can be as simple as a couple of strategically placed house plants and a welcome mat. "Sometimes more is less when it comes to staging a home," says Evan Roberts. "The goal is to give the

buyer an idea of how their furniture could fit inside a space. You want the house to feel comfortable and welcoming when people walk through the door.?

Even real estate agents understand the value of properly staging a home. ?Realtors?know how important it is for buyers to be able to picture themselves living in a home and, according to NAR?s most recent report, staging a home makes that process much easier for potential buyers,? said NAR President William E. Brown. ?While all real estate is local, and many factors play into what a home is worth and how much buyers are will to pay for it, staging can be the extra step sellers take to help sell their home more quickly and for a higher dollar value.?

Staging a home also improves the quality of the photos. Dependable Homebuyers uses color to add more depth to a room and attract the attention of buyers shopping online. ?The more you can get your listing photos to pop out, the more showings you?re going to have scheduled for your home,? states Mr. Roberts. ?This is important because the more traffic you have going through your home the more likely it is going to sell quickly and for top dollar.?

Dependable Homebuyers finds that staging a home increases their sales price by about 3-5%. This is a non-trivial amount considering that homes in Washington DC sell for hundreds of thousands to millions of dollars.

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Dependable Homebuyers Washington DC

Dependable Homebuyers is a local home buying company in Washington, DC. We buy houses in any condition and any situation. If you want to sell your house fast, give us a call at (202) 503-2783 and we?ll provide you a cash offer within 24 hours.

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