

Social Aware Marketing Announces The Launch Of Its Written-For-You News Release Service For Business Owners

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SocialAware Marketing, the Miami based Marketing and Search Engine Optimization firm led by the business strategist and SEO expert Leonardo Schwartz announced this morning the availability of a new service aim to help business owners to increase branding awareness.

SocialAware Marketing states that ?your brand might not be as well-known right now as you?d like it to be, but you?ll agree with us that the most your target market gets to see it in a daily basis, the more they?ll trust you and therefore the most business will come on your way. That?s the magic behind having a team of expert writers with a solid background in the news world ?creating the news? for your company day in and day out?.

This new service which the company calls ?Written-For-You News Release Services For Businesses? is in fact a twist on the old-and-true concept of Press Releases. They just named them ?News Releases? because they want to put all the stress on how producing real newsworthy content can benefit your business with a broader distribution and increased credibility.

The company noticed that even when there are some well-known and reputable press release distribution services out there like PRWeb and PRNewsWire, most business owners don?t have either the time or the training needed to write a newsworthy press release in order to promote their businesses.

However, press releases are known to be really useful to spread branding awareness, and branding awareness and recognition is a must have for every business no matter the size, being trust such a major element in the relationship with customers and prospects.

?TRUST is probably the only element capable of increasing your conversion rates 2-3 fold overnight and that?s definitively the point you must start from? says SocialAware Marketing?s team.

The way the company has designed this service to cover what they think is a serious lack in the market is by appointing a full team of professional press release writers ?with an emphasis in creating actual newsworthy content- and proof-readers, along with the required contacts with the media to ensure proper distribution of each ?news release? the company send out in behalf of business owners.

It should go without saying, but in an environment strongly dominated by companies that outsource most of their marketing services to virtual employees overseas to whom English is not their first language, SocialAware Marketing?s proposal of an USA based team of writers and editors may provide that extra edge business owners are always in the seek for.

It seems to be that this approach based on content?s exceptional quality is one of the main factors that has allowed the company to nurture good relationships with the media and thus get a good distribution mostly every time.

At least that is what they say in this new service?s salesletter and they kind of back it up by offering a double guarantee which basically states that if you?re not totally satisfied with the quality of the service you can get a full refund at any stage of the process. Bold to say the least in an industry ?publicity- where refunds are not used.

As this is a new offering ?they say they have been providing it for a while to their SEO clients but just recently decided to make it available to the public- SocialAware Marketing is offering a 50% discount to any business owner willing to test-drive the service and provide feedback to them.

Such a feedback is not a requirement to take advantage of the offer but it?s highly encouraged by the company and it seems to be a major factor behind the offering of this major discount to their press release service?s first customers.

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For more information about SocialAware Marketing, contact the company here:SocialAware MarketingLeonardo Schwartz(646) 248-7995leonardo@socialawaremarketing.com47-47 36th StreetSuite 123371Long Island CityNew York - 11101

SocialAware Marketing

We help business owners from all over the country to get more leads and more conversions through our ROI centered Search Engine Optimization (SEO), branding, social media management and sales-funnel design and optimization services.

Website: http://www.SocialAwareMarketing.com

Email: leonardo@socialawaremarketing.com

Phone: (646) 248-7995