



DIGITALEER

Digitaleer Relaunches Its On-Site Optimization Services With Improved Features

January 08, 2019

January 08, 2019 - PRESSADVANTAGE -

Los Angeles, California based Digitaleer recently issued a public announcement that they are relaunching their on-site optimisation services to include the addition of new Google updates, technical SEO updates, and on-page factor tools that enhance their SEO team's ability with page-per-keyword optimization based on current ranking sites.

"On-page, or on-site optimisation, refers to all the fundamental measures that can be taken directly within a website in order to improve its ranking on search engine results. The most basic elements in this SEO approach is clearly identifying your brand; what it is all about, where it is located, and why it is relevant," says Clint Butler of Digitaleer.

As noted on the company's website, on-site optimisation helps businesses attract more website and customer traffic by utilizing smart and efficient use of keywords, meta tags, content, headers, and schema implementation, to name a few. Schema markup refers to a semantic vocabulary of tags (or microdata) that can be added to HTML to improve the way search engines read and translate websites on Search Engine Result Pages (SERPs). Markups can be applied to all types of content, including creative works, events,

organizations, places, and people, as well as brands and products. Schema is recognized by major search engines like Google, Bing, Yahoo!, and Yandex. This is why it is crucial for businesses to immediately begin their implementation to improve their brand ranking on SERPs.

Digitaleer is an online marketing firm that specializes in SEO, web design, pay-per-click management, social media marketing, reputation management, and e-commerce marketing. Their on-site optimization services start by guiding business owners through producing and publishing online content that are beneficial to their target audiences. They also use Page Optimizer Pro, a special online Software As a Service (SAAS) tool that is designed to identify how well web content is optimized and then gives recommendations on how to fix it. In addition to this, they utilize Cora, an online tool that helps determine how Google is reading and indexing web pages for any specific search term. Ultimately, their SEO experts have to experience to optimize title tags, meta descriptions, image alt tags, and use JSON-LD in implementing the proper category of schema to add to any website.

"We pay very close attention to ensure that your website will not violate Google's Terms and Conditions, therefore preventing it from getting banned. We also work ethically within the implementing rules and regulations of Google Webmaster Guidelines," says Butler. According to Google, web developers should avoid loading any scripts that might potentially violate its quality guidelines. These include participating in link schemes, creating pages with little or no original content, loading pages with irrelevant keywords, creating web pages with malicious behavior, sending automated queries to Google, and much more. Generally, they advise website owners to remove suspicious and hacked content as soon as they appear, and eliminate user-generated spam on their websites. Failure to do so might result in temporary or permanent removal of their web address in Google, including all of its subsidiaries and partner sites as well.

Those who are looking for a professional digital marketing firm may consider Digitaleer. They are considered one of the top SEO service providers in Los Angeles and the surrounding areas, based on the positive reviews and recommendations they receive online.

"Clint at Digitaleer has provided online marketing services for me on a number of occasions already. If there is one thing that is consistent every time I have worked with him, it would be that he always delivers extremely high quality work. I have yet to be disappointed, which is saying a lot in the field of online marketing. Whether you need one service or you need a complete, done-for-you solution, Clint can get you the desired results," says Adam Smith, one of their satisfied clients.

Jason Gshwandtner said in a Google review that, "Clint has worked on a couple of projects for us. His expertise goes beyond just search engine optimization. By leveraging his knowledge of both the back-end and front-end of Wordpress, he was able to reduce our site's loading time, resulting in higher conversions and an almost immediate increase in rankings. I highly recommend Digitaleer."

More information about Digitaleer and their online marketing services can be found on their website. Interested parties may also connect with them through their official social media accounts on Facebook, Twitter, and YouTube to learn more about the latest trends and tools regarding digital marketing.

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For more information about Digitaleer, contact the company here: DigitaleerClintButler2535924476info@digitaleer.com 777 S Alameda St fl 2, Los Angeles, CA 90021

Digitaleer

We are a team of online marketing professionals. We understand the search engine ecosystem. Our unique approach to SEO and digital marketing provides us the capability to take your site to the top of search while increasing your brand reputation.

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