

Rodeo Dental & Orthodontics Community Work Teaches Oral Health Wrapped in Fun

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Fort Worth, TX - Rodeo Dental & Orthodontics announces its focus on community by offering a wide array of dental expertise under one roof. Serving everyone from infants to the elderly, Rodeo Dental takes the uninspiring trip to the dentist and places an emphasis on fun.

At the heart of Rodeo Dental's patient care is its commitment to community activities and educational programs. The group has been active in a variety of programs such as fundraising events, health fairs, and career days. Rodeo's community involvement is seen in their work with Independent School District of Brownsville where they rolled out an education program with the objective of promoting dental health and oral hygiene during a child's formative years, all wrapped with a twist of fun and innovation. At the time of the program's completion, the initiative trained over 6,000 kids in facilities all over Brownsville. Most recently Rodeo invited the area to join them for a day of fun and community events at their Main Street location in Brownsville. All in a year's time, Rodeo Dental sponsors outreach initiatives that affect more than 100,000 families, reaching children and adults who might not normally have access to dental care. Their effort to be viewed as a community dentist is unmistakable.

In addition to traditional orthodontics, Rodeo Dental offers pediatric dentist services for children. Their pediatric dentists are Board Certified and specially trained to work with kids from birth to adolescence, much in the same way that a pediatrician is trained to work with children. It is worth noting that pediatric dentists have an additional two to three years of training at university pediatric facilities in addition to their standard dental training. Children in the Rodeo family learn how to properly care for their teeth and learn that going to the dentist can be fun as well.

Offering the very best in dentistry for children and adults, Rodeo Dental provides a variety of treatments including cleaning and checkups, fillings, sealants, orthodontics, emergency care and trademarked Invisalign - a clear, removable alternative to traditional metal braces which is comfortable to wear and just as effective at straightening teeth. The treatment uses a series of custom made "aligners" that move the teeth incrementally and are worn for about two weeks at a time.

About Rodeo Dental

The group's website at <http://rodeodentaltexas.com/> gives interested newcomers and current patients as good a glimpse as any into how management is transforming the traditional and often avoided trip to the dentist into a fun, orally healthy experience. The site is easy and fun to navigate through. By clicking on children's song selections at the Community Outreach section such as 'Floss So Hard,' 'Brush Shuffle,' and 'Rodeo Anthem,' it's hard to not be intrigued with Rodeo's concept. With eight locations in Fort Worth, Brownsville, San Benito, Pharr and Mission, Texas, Rodeo Dental is creating a new market of its own.

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