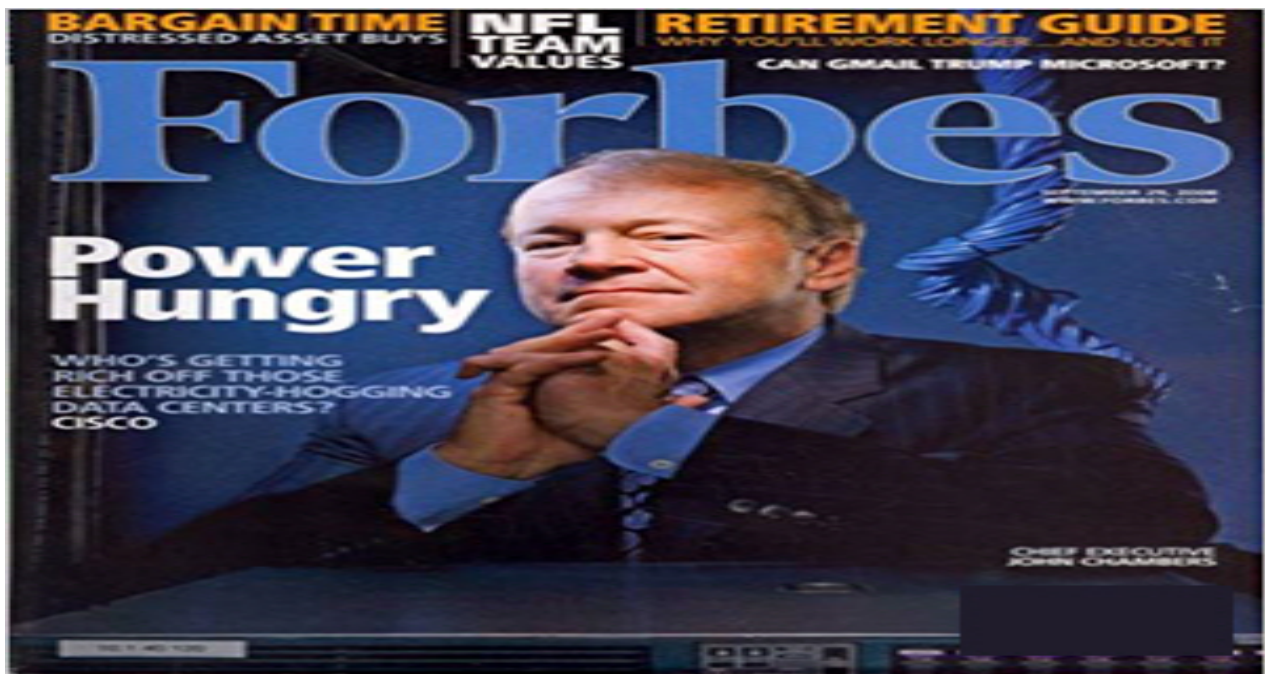




Cisco Systems Power-Hungry Forbes Magazine Cover Shoot with John Chambers Former CEO

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Silicon Valley, CA ? John T. Chambers, former Chief Executive Officer and Chairman of Cisco Systems, business track record is nothing short of astonishing. In his 20+ years as CEO, Chambers grew the networking hardware company from 400 employees to 70,000, and from \$70 million in sales to \$47 billion a year.

Michael Grecco, corporate photographer to Fortune 500 CEO's, captured Chambers' power image for the cover of Forbes Magazine titled 'Power Hungry: Who's Getting Rich Off Those Electricity-Hogging Data Centers? Cisco.'

John Chambers, former CEO of Cisco, cover shoot for Forbes Magazine by award-winning corporate and celebrity photographer Michael Grecco. Source: Forbes

'The photo shoot with John Chambers resulted in many great executive power images that day. A powerful Fortune 500 CEO is what I wanted the final image to convey. John delivered,' said Grecco.

Chambers has moved mountains in his storied career, beginning in technology sales at IBM. Once he joined Cisco in 1991, Chambers rapidly ascended to role of CEO in 1995. In 2006 he was named Chairman of the Board while still serving as Chief Executive. On July 27, 2015, Chuck Robbins replaced Chambers as CEO of Cisco Systems.

Throughout his 20-year run as CEO, Chambers achieved unicorn-type success with taking Cisco from \$70M to \$47B a year in sales. Helping put Cisco Systems market cap value around \$194B today.

Chambers was named numerous times to the Forbes List for CEO Compensation, hitting the # 9 spot in 2011 taking home \$37.9M that year. Some sources have put Chambers overall personal net worth at \$1B, wealth mostly accumulated through Cisco. Chambers also penned a book in 2018 titled "Connect the Dots: Leadership Lessons for the Future."

"Forbes ultimately chose to use the headline "Power Hungry" on the cover. A Power image and power headline equals a power cover, and that is what I strive for with each cover shoot," Grecco said of his work.

About Forbes Magazine

Forbes magazine is a well-known business magazine published bi-weekly with an estimated 931,000+ circulation. Based in Jersey City, New Jersey, it's first issue was published 101 years ago starting in 1917. The magazine is well known for the Forbes 400 and other popular net worth lists and rankings. Current Editor-in-Chief is Steve Forbes.

About Michael Grecco:

Michael Grecco is an extensive award-winning Celebrity Photographer and Creative Director with a photography career spanning 41 years, with studios in both Los Angeles, CA and New York City, NY.

Grecco's cover shoots of other business and entertainment industry heavyweights are numerous. Other notable publications and magazine covers Grecco's photography work has graced, include: Forbes, Business Week, TIME, Newsweek, People, Harper's Bazaar, GQ, Maxim, Esquire, Playboy, New York Magazine, LA Times, TV Guide, Entertainment Weekly, ESPN Magazine, Men's Health and Sports Illustrated, just to name a few.

Grecco can be found traveling the globe over 200+ days each year on high-end commercial, advertising, editorial and entertainment photoshoots and cover shoots for many recognizable celebrities, iconic business greats and global brands. For more information on retaining Michael Grecco and his creative team, call

+1-310-452-4461 or visit <https://MichaelGrecco.com>, or click on Photographers PR.

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