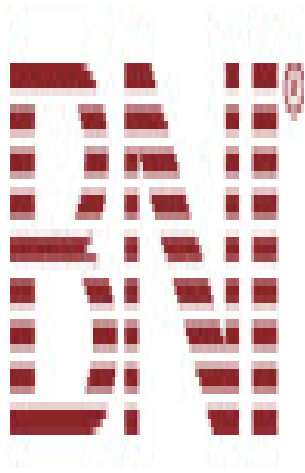




BNi London

Local Business - Global Network ®

BNi London Teaches Budding Magicians to Leverage Networking Events

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A business networking events company, BNi London, has recently published a guide that reaches out to new magicians and explains how they can improve their career through networking. BNi London explains that budding magicians need to establish professional connections to succeed in their craft. In order to help, networking organizing companies like BNi arrange cost effective networking events in London where people in the same field can connect with each other and establish useful relationships.

A study conducted by psychologist Richard Wiseman of the University of Hertfordshire states that a magician requires great skill and confidence to perform. One of the best ways to develop those skills is by attending social events headlined by well-known magicians. Referrals are important to any business, but BNi feels that magicians are particularly well-suited to benefit through effective connections.

The company organizes London networking events for up-and-coming business people that introduce them to others in the same field. This often results in free lead generation and other effective marketing benefits, not to mention learning the ropes of the industry while sharing experiences.

The networking events allow people to get to know a large number of people within their line of business in a very short time. One way they're able to achieve this is through "speed-networking," where participants sit two at a time for three minutes in order to get acquainted.

BNI hopes that up and coming magicians will take full advantage of the events they're putting together. However, these types of events can sound intimidating to many beginners. Some shy away from the prospect of meeting with true professionals if they're not yet fully confident in their own skill set. That said, it's hard to argue against the advantages of getting a head start in developing connections while continuing to hone their talents. One strong example is that of Michael Ken, a well-known magician and speaker, who was known to attend similar events while developing his talents and gaining notoriety.

BNI London provides one of the only networking events London has to offer budding magicians, and hopes their efforts will greatly expand the professional networks of all attendants.

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For more information about BNI London, contact the company here: BNI London Clwyd Probert 07811 267 875 info@bnilondon.co.uk 80A Uxbridge Road, London, W12 8LR

BNI London

The BNI London site has been put together to provide a central resource for any business within London who is interested in learning more about networking events in London, England.

Website: <http://www.bnilondon.co.uk/>

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