



## **Infinit Lash Products Announces Launch of Infinit Clean, an Eyelash Extension Cleanser**

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Tasha Land of Infinit Lash Products is happy to announce the launch of their new product Infinit Clean. The product was initially launched in December 2018 and sold out in just a week. Today, it has been restocked, though supplies are limited. This cleanser is designed to be used before eyelash extension glue application and after eyelash extensions have been applied.

When approached about this announcement, Tasha Land, the spokesperson for Infinit Lash Products, shared this comment, "We just wanted to create a product that was used for eyelashes and eyelash extensions. This product cleans the eyelashes and eyelids to make glue adhere easier without particulates disrupting the spread. We wanted to create something that is great for use before and after eyelash extensions have been applied, without breaking down the eyelash glue."

Infinit Clean is lightweight, gentle, and oil-free. It uses a foam pump to dispense the cleanser, making it easy to apply to the lashes and lids. This cleanser doesn't contain alcohol or alcohol-based ingredients which have been known to dry out skin and cause irritation. It is also paraben-free and does not contain polyquaternium ethylene oxide, trimethylglycine, or dye. Infinit Clean also promotes healthy eye hygiene and

creates the ideal foundation for extension glue. Many customers have been thrilled with their Infinit eyelash extension cleanser purchase.

Molly K., a buyer on Amazon, shared this personal message with the company, "I love this cleanser. I get my eyelash extensions done every 4-5 weeks, but using this every day helps protect the adhesive and I've been able to push out my appointments every 8-9 weeks. Almost double the time! I feel like this cleanser is saving me money and also making my eyelid skin soft and prime for foundation application. I hope you get more in stock soon!?"

The eyelash cleanser, Infinit Clean, was designed to create clean eyelashes. As Molly experienced, clean lashes with extensions last longer when they are properly cleaned. Makeup and natural oil from the skin can cause eyelash extension adhesive to breakdown over time. In some cases, extensions only last 2-3 weeks when they aren't properly cared for. In order to remove dirt, dust, makeup, and oils, a gentle cleanser, like Infinit Clean, needs to be used. Infinit Clean is a daily-use eyelash extension cleanser that won't break down the adhesive while gently removing dirt, dust and makeup.

Jennifer Regal, a professional lash technician, shared this review of the product on her own blog and website, "I've used other products in the past and none are quite like Infinit Clean. They usually leave behind an oil residue or have alcohol in them. The alcohol causes the skin to dry out and makes it extremely absorbent for the glue. Ultimately, that is bad for the application process. We want the glue to sit where we put it, rather than spread on the skin without control. I've been using Infinit Clean for almost 2 months at my shop and I am happy to recommend it to my clients for eyelash extension care!?"

Infinit Clean is designed for both salon and at-home use. Though many salons will use a cleanser before applying eyelash extension glue, a cleanser is needed for at-home care. Eyelash extensions will collect dirt and makeup and if not removed on a daily basis, it will eventually start to dry out the glue and break it down. The eyelashes will detach themselves sooner, requiring a touch-up appointment. A cleanser will ensure the longevity of the eyelash extensions.

Brenda T., an Amazon shopper, was happy to share her experiences with Infinit Clean, "I was one of the lucky few who were able to get the product before it sold out. My friend had gotten it as soon as it launched and after 3 days of use, she recommended it to me. I picked it up and have been using it for 6 weeks now. Usually I would have had to go in for another eyelash extension appointment (or go without?) but the Infinit Clean eyelash extension cleanser has made it so that I haven't needed a follow-up appointment yet! I'm excited to see how long my extensions will last while using the cleanser!?"

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For more information about Infinit Lash Products, contact the company here: [info@infinitlashproducts.com](mailto:info@infinitlashproducts.com) 1555 Camino Del Mar #203-10 Del Mar, CA 92014

## **Infini Lash Products**

*Eyelash extensions provide many women the confidence of looking effortlessly beautiful. With a wide variety of lash trays, a spectrum of adhesives, and quality after-care products, we got you and your business covered!*

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