Financial Advertising Agency In Atlanta Wins Diamond Award

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Atlanta, Georgia based financial advertising company, The Burmeister Group, is proud to announce their latest achievement: Winning a Diamond Award for a radio commercial written and produced for their client LGE Community Credit Union (LGE CCU). The Diamond Award is one of the most prestigious awards in the Credit Union industry.

The radio commercial, called ?More Moolah,? won the Best in Category award for the radio category.

?We are extremely proud to have won this award,? said President and Creative Director Julie Burmeister, of The Burmeister Group, on winning the Diamond Award. ?However, we are even more proud of the work we do for each of our clients. We put in our best effort in each project and strive to achieve excellence. We are pleased to work with LGE CCU and other clients, and we will continue to strive for more.?

The CUNA Councils Diamond Awards is the most prestigious credit union industry competition that involve thirty six categories, and attracts over 1,200 entries annually. The Diamond Awards recognize and reward creative excellence and outstanding results in credit union marketing. They bring recognition and pride to

marketing agencies generating creative and outstanding content.

An online communications platform, The CUNA Councils Community allows members to network, discuss important issues, and work together to solve the greatest problems in their fields. Users are empowered with a variety of options, which is one of the perks of belonging to one of the largest credit union communities in the U.S.

The Burmeister Group is an Atlanta marketing group that focuses on providing creative and client-friendly marketing services. They are a small team of highly dedicated individuals who have worked at some of the biggest Atlanta advertising agencies, and who understand the needs of local businesses.

?We?re not a big agency, nor do we have a desire to be,? states the company?s mission statement on on their LinkedIn profile. ?But our members have managed the departments of the biggest Atlanta advertising agencies. Our goal is to create success stories for clients who might be outspent by large competitors, or who just don?t want to be a small fish in a big pond. Integrating traditional and digital media, we have a track record for creating unique brands and generating outstanding results. We specialize in the financial and healthcare industries.?

The Burmeister Group, found online at https://burmeistergroup.com, has worked with a variety of financial and healthcare clients. Their client experience includes Fidelity Bank, HomeTrust Bank, Mecklenburg Medical Group, and more.

"No one understands your primary target audience better than us," said Burmeister. "Our team is entirely female, bringing a unique perspective to your marketing efforts. We can help you determine how your brand's strengths meet the needs of today's information-seeking consumer. We'll create plans that effectively use the best traditional, digital, and social tools available today. Our focus is to deliver executions that will build trust among consumers, creating strong brand preference for the future. We have a tremendous amount of experience. Let us put it to work for you."

LGE Community Credit Union, the client for which they won the Diamond Award, is a not-for-profit financial institution that is dedicated to improving the financial well-being of its members through economically priced and conveniently delivered services, caring personal service, and sound financial management. They offer personal and business banking to all residents and employees of Cobb, Paulding, Cherokee, and Fulton counties, in addition to employees of various Partner Groups.

Clients of The Burmeister Group have hailed the agency for their excellence. "We thoroughly enjoyed working with Julie and her team,? says Pete L. on the company?s Google Listing. ?I would highly recommend them. The creative side equally impressive. Their responsiveness to our questions was excellent, and they

definitely hit all of our deadlines. I never got the feeling we were overstepping our budget or were an imposition to them even though it wasn't the biggest project they've worked on by a long shot. I thought the pricing was fair and transparent. It was our first major foray into internet and mobile marketing and I'm glad we did it with them."

Healthcare or financial businesses interested in marketing services can find out more about the agency by contacting Julie Burmeister, of The Burmeister Group, or by visiting their website.

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For more information about The Burmeister Group, contact the company here:The Burmeister GroupJulie Burmeister770-641-9600julie@burmeistergroup.com1200 Abernathy Road, Suite 1700Atlanta, Georgia 30328

The Burmeister Group

The Burmeister Group is an Atlanta advertising agency specializing in financial and healthcare advertising. The boutique marketing firm his know for highly creative work, smart integrated strategies and a commitment to excellence.

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