Local Personal Injury Lawyers Breaking Advertising Norms With Unusual Infomercials

January 18, 2019

January 18, 2019 -
Pensacola, Florida based Emmanuel Sheppard & Condon (ESC) has recently announced that as part of their recent advertising campaign for their personal injury group, they will be running a series of commercials that will appear in late January on Pensacola TV stations and Facebook advertising platform.

?Our advertisingt campaign will take a lighthearted approach to show how a number of people misbehave behind their steering wheels while they?re on the road,? said Alicia Leidner, spokesperson for Emmanuel Sheppard & Condon. ?There is a lot of advertising out there for personal injury lawyers and we wanted something that would cut through the clutter.?

According to Leidner, this series of advertisements, due by late January, will show a number of people doing unexpected things while driving. These include a man eating a huge hamburger using both of his hands while driving?and texting, and a young woman who is busy taking the perfect selfie behind the wheel.

?We would like to reach out and create public awareness by showing these unique commercials to get the attention of as many people as possible. It is not unheard of that we get distracted by a lot of petty things

while driving, and forget that we are compromising not only our own safety but also other people?s lives as well,? she said.

As noted on the company's website at https://www.pensacolalawyer.com, distracted driving kills nine people and causes injuries to more than a thousand individuals each day. It has also been a factor in around 58% of all teen crashes. Mobile phone use was the main contributor that led to an estimated 500 road accident fatalities in 2016. Talking to passengers, texting, eating, adjusting car controls, and applying makeup are some of the other reasons why people get distracted while driving.

?We understand that dealing with personal injury cases can be very stressful, confusing, and complicated all at the same time. Fortunately, our firm?s expertise with these types of cases can help you receive the best possible result in terms of a financial settlement. While other big firms only focus on multi-million dollar cases, our mission is to provide professional representation to everyone,? she said.

Those looking for a reliable and professional law firm may consider Emmanuel Sheppard & Condon. They provide legal assistance on a variety of personal injury cases, including car accidents, drunk driving accidents, industrial injuries, premises and products liability, wrongful death, airplane accidents, motorcycle accidents, worker?s compensation, and more. They are also regarded as one of the top law firms in Pensacola and the surrounding areas, based on the positive reviews and recommendations they receive online.

Tony Calendar, in a Google review, said, ?ESC has helped my mother in all of her legal proceedings when she chose to seek a financial settlement. They treated us like royalty and made us comfortable every step of the way. They have been extremely professional and even brought the paperwork to my mother's house to collect her signature. Most importantly, the settlement that we received was way better than what we?ve initially expected. We thank ESC for their excellent services and for allowing us to finally put the case behind us.?

?I have already used ESC three times in the past and I?ve always felt that their lawyers stand for value over profit. It is stressful enough to have to approach an attorney with any legal situation but when you reach out to them, you get the feeling that they really wanted to help and bring immediate closure to your problem. It has been nearly three months since Mr. Todd finished my most recent case, and ESC by far exceeded my expectations each time I utilized their services. If I require future assistance with any legal matters, my first call will be to them, as it has always been,? said Shaun McCormick, another satisfied client.

More information about the firm?s legal services can be found on their website. It also contains a number of useful guidelines and other information on how to effectively deal with personal injury cases and get the best possible result in terms of settlement. In addition to this, they even provide free one-on-one legal consultation

services to their new clients. Interested parties may also connect with them through their official social media accounts on Facebook and Twitter to stay up to date with their latest news and important announcements.

###

For more information about Emmanuel Sheppard & Condon, contact the company here:Emmanuel Sheppard & CondonMelissa Dandridge8504336581mdandridge@esclaw.com30 South Spring StreetPensacola, FL 32502

Emmanuel Sheppard & Condon

Emmanuel Sheppard & Condon is a law firm serving Pensacola and the Gulf Coast. The firm offers a variety of practice areas including real estate, construction, employment, estate planning, personal injury and social security disability.

Website: http://pensacolalawyer.com

Email: mdandridge@esclaw.com

Phone: 8504336581