



Small Businesses In The News Giving Away Free Guide On Writing and Publishing Locally Targeted Press Releases

January 17, 2019

January 17, 2019 - PRESSADVANTAGE -

It is extremely important for Small Businesses to know how to rank online in search engines by using great content. Small Businesses In The News knows this, therefore they have created a free guide on how to write and publish successfully targeted press releases sharing any type of businesses good news. The free guide is titled the Step-By-Step Blueprint For Small Businesses To Writing A Great Press Release and includes topics such as why to use a press release, how to think of the topic for a press release, how to leverage keywords for a press release, and even bonus tips.

These locally targeted press releases can detail any good news that the small businesses would like to share, including new locations, new websites, new upcoming events, new leadership, new employees, accomplishments, awards, etc.

Search Engine Optimization, otherwise known as SEO, is a great way for small businesses to stand out

among the competition when it comes to competing locally online. Gaining a solid presence online can help to receive more calls and emails, more sales, or even more location visits. Ranking high in target search terms and keywords is done by putting out keyword rich, diverse, and regular content. The options for topics are never-ending, and have the potential to create ongoing solid content for small businesses to use online.

To learn how to write and publish press releases to over 100+ new channels online every time, small businesses owners or marketing professionals can visit this webpage to download the free guide.

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For more information about Small Businesses in The News, contact the company here: Small Businesses in The News smallbusinessesinthenews@gmail.com

Small Businesses in The News

Small Businesses In The News is a full-service press release writing agency. We provide Press Release editing, Press Release writing, and Press Release publishing services for your Small Business news.

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