Emet Digital Congratulates Client Azran Financial

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Emet Digital, a digital marketing firm in Los Angeles, CA, congratulates client Josh Azran on his recent mention in Forbes business magazine. Azran?s firm, Azran Financial received a ?Silver? recommendation, for being one of the best crypto-accounting companies in the United States.

Micky Shulman, co-founder and COO of Emet Digital, says, ?We couldn't be more proud of Mr. Azran's accomplishments and of our thriving relationship with him as a client. This is an example of how traditional marketing and digital marketing can work seamlessly together to bear amazing results for local businesses."

At present, the digital marketing agency serves local business, medical practices, startups, and legal firms. Joshua Azran says of the agency, ?Micky and his team are a great asset to my accounting firm. His staff provides me with the analytics and reporting I need to make intelligent decisions about my business and about my marketing spend.?

Most recently, Emet Digital became a partnered vendor serving Better Business Bureau of Los Angeles and Silicone Valley. As a partnered vendor, Emet Digital will offer exclusive services to the BBB community, including free webinars, affordable website pricing, and ongoing digital marketing support.

?Businesses need to understand and leverage digital marketing more than ever in this competitive environment,? says Steve McFarland, president and CEO of BBB of Los Angeles and Silicon Valley. ?We?re excited to bring this great resource to local businesses because it helps them grow and increases marketplace trust.?

In the coming months, Emet Digital plans to release a series of educational webinars designed for business owners. Emet Digital focuses on lead generation using both paid and organic methods. Whether the business is doing business-to-business marketing or marketing directly to consumers, the team at Emet Digital provides unique insights and personalized attention to produce the expected results.

Emet Digital?s lead generation strategy is based on the concept that not all leads are the same. Thus, they conduct extensive industry research to discover the optimal conversion strategy for each particular business. They sit down with a client to discover the business? ideal client in order to define their buyer persona. The next step will be to create a campaign that will focus on why that persona needs the company?s products or services. And lastly, Emet Digital will develop content based on that reason in order to mobilize the business? audience. While the campaign is ongoing, the company will provide reports on where the leads are coming from and how the campaign is performing.

Those who need more information regarding the marketing strategies used by Emet Digital or want to schedule a consultation can visit their website or contact Micky Shulman by phone.

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For more information about Emet Digital, contact the company here:Emet DigitalMaytal Gilboa(818) 616-6215info@emetdigital.com11022 Santa Monica Blvd #430, Los Angeles, CA 90025

Emet Digital

At Emet Digital, lead generation is the heart of what we do. Every business faces unique challenges along the path to sustainable, scalable growth. We utilize both paid and organic techniques to help you meet those challenges, head on.

Website: https://emetdigital.com/

Email: info@emetdigital.com

Phone: (818) 616-6215

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