



Small Businesses In The News Launches a Free Guide Teaching How to Write a Press Release and Find The Best Keywords For A Business

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Los Angeles, CA ? Small Businesses In The News believes that press releases are the future of online marketing for any business. Especially for small businesses, it can be hard to rank on search engines, constantly come up with organic content, and create strong backlinks to a website. Press releases fix this issue by creating a never-ending source of keyword rich content that can be spread far and wide across many different media channels online in order to provide over 100+ strong backlinks at a time. Over time, these links, keywords, and Search Engine Optimization work comes together to raise the businesses web pages higher on Google or any other search engines for relevant search terms.

This is important for small businesses, as the majority of business today is done online. Even if a business has a brick and mortar location, most people are searching for what they need online first to do their due diligence and research. However, if nobody is visiting the businesses? website, their competitors will rise above and take the leads, then eventually sales from the consumer. Because of the prevalence of the online

world, having an online marketing plan in place is a must.

Small Businesses In The News aims to help small businesses with their online marketing plan through a new free guide that teaches marketing professionals and business owners how to write a press releases and how to find the best keywords for a business. The guide is available now for free download off of their website, and includes everything one needs to know about successfully writing and publishing a press release online.

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For more information about Small Businesses in The News, contact the company here: Small Businesses in The News smallbusinessesinthenews@gmail.com

Small Businesses in The News

Small Businesses In The News is a full-service press release writing agency. We provide Press Release editing, Press Release writing, and Press Release publishing services for your Small Business news.

Website: <https://www.smallbusinessesinthenews.com>

Email: smallbusinessesinthenews@gmail.com

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