



## **Dependable Homebuyers Facebook Ad Brings Backlash From Realtors**

*January 30, 2019*

January 30, 2019 - PRESSADVANTAGE -

Dependable Homebuyers, a forward-thinking and innovative "We Buy Houses" company is facing a backlash from competitors worried that their modern approach to the real estate business could challenge the status quo.

The owners of the company know and understand the market, and aggressively identify and target the properties they are interested in. Having selected those properties, they then make an offer within 24 hours and in the vast majority of situations have the purchase completed within a week of the first initial viewing.

Not backward in coming forwards the company recently ran an advertising campaign on Facebook which was called "Fire Your Realtor!!!". Competing realtors took a great deal of offense at this campaign with representatives from some of the biggest companies clearly upset and angry at the tactic being used by Dependable Homebuyers.

Dennis Murray, a Realtor with Century 21 Potomac West in Maryland, was offended, stating that "This guy is a fool." while Soma Preciado, a Realtor with Long and Foster, Kingsfarm in Gaithersburg, argued strangely

that she doesn't regret paying Realtors because they became her lifelong friends.

The way in which the real estate business has operated hasn't changed in hundreds of years, and as with most industries there are a few big players who have dare I say it become accustomed to the status quo, said Evan Roberts of Dependable Homebuyers. However, we relish our role of David to their Goliath and are able to utilize our many strengths to our advantage to ensure our customers get the best possible deal. We have the capacity to be quick and agile and can make virtually instant sensible decisions, rather than be bound by the bureaucracy that these large companies have to deal with. Our reputation within the industry is clearly growing, and we receive more and more inquiries from interested parties as a result of customer recommendation. We are very proud of this, and it reassures us that we are making the right decisions, and providing our customers with the type of service they desire.

Dependable Homebuyers are a team of real estate professionals in Maryland. They work with both those who need to sell a home or buy a house. For more information about the company and the services they provide visit their website at <https://rebrand.ly/dhmarylandpost>.

###

For more information about Dependable Homebuyers, contact the company here: Dependable Homebuyers Dependable Homebuyers (443) 219-8331 [info@dependablehomebuyers.com](mailto:info@dependablehomebuyers.com) 7089 Copperwood Way, Columbia, MD 21046

## Dependable Homebuyers

*Dependable Homebuyers is a local home buying company in Maryland. We buy houses in any condition and any situation. If you want to sell your house fast, give us a call at (443) 219-8331 and we'll provide you a cash offer within 24 hours.*

Website: <https://www.dependablehomebuyers.com>

Email: [info@dependablehomebuyers.com](mailto:info@dependablehomebuyers.com)

Phone: (443) 219-8331

