Amazing, Creator of Amazing Selling Machine, Launches New SellerPro Course on Amazon Sponsored Ad Shortcuts

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Amazing recently released an Amazing SellerPro course titled, ?Sponsored Ad Shortcuts: How to Use the ManageByStats Ad Manager to Save Time and Make More Money with Your Ads.? This Amazing SellerPro course is taught by Shane Oglow, a successful Amazon Seller. In the course, aimed at entrepreneurs of all skill levels, Oglow shares the MBS Tool layout and capabilities, the difference between the MBS Advertising Tool and the Seller Central Tool, and how to decrease Ad waste.

ManageByStats is a software suite designed for Amazon sellers. The web-based service aims to collect management features into one place to streamline workflow for Amazon sellers. Oglow?s course will specifically review the MBS Advertising Manager tool. This tool provides the ability to filter, schedule, graph, and review bid history on keywords.

Attendees will be guided through the MBS Advertising tool through, ?several scenarios on how to identify the most poorly performing and wasteful keywords, and then take quick action to correct it. Additionally, we?ll review how to identify and optimize the best performing keywords. These skills will help your campaigns run

closer to your ideal Ad spend???saving you money and getting that much closer to your target audience.?

ManageByStats is one of several Amazon business management tools on the market. The Amazing SellerPro course description argues that this is the tool to know, stating, ?If you are familiar with Amazon Seller Central Tool, you will immediately recognize the benefits of the features in the MBS Tool. The MBS Advertising Tool is indispensable for Amazon sellers due to its clever shortcuts, workflow features, and automation abilities.?

In conclusion, the description states, ?At the completion of the course, sellers will have learned all the features needed to decrease wasteful spending from advertising campaigns. In addition, students will have a real-world, easy to apply the procedure that can be used on a regular basis to enhance Amazon Pay Per Click campaigns.?

The audience for this course is described as, ?anyone who has had difficulty understanding Amazon Pay Per Clicks and struggles to choose the best avenue to optimize advertising campaigns. In this course, Shane Oglow guides sellers on how to use the ManageByStats Advertising Tool on Amazon to boost your confidence, understand your data, and save time and money.?

Amazing is an e-learning company that offers a range of online courses to help entrepreneurs of every skill level create and grow their business. Amazing offers learning through Amazing SellerPro and Amazing Selling Machine. Live training and networking with other Amazon sellers is offered through their Amazon seller conference, SellerCon.

Amazing partners with successful entrepreneurial business leaders to develop and teach some of their courses, like Shane Oglow. Oglow originally had a career in finance but was unsatisfied with the direction he was heading. In an effort to take control of his future, he began selling on Amazon in late 2013. Oglow enjoyed success on the platform, growing his business to over seven figures in only two years. Oglow is the founder of Holistic Income Flow Inc. and an expert Amazon Brand Strategist. He was invited to mentor with Amazing Selling Machine and then went on to become one of the instructors of ASM4 and ASM5. Through Amazing, Shane has supported thousands of students with their Amazon based businesses. Oglow continues to enjoy sharing his expertise with fellow entrepreneurs. Oglow instructs several other courses on Amazing.com, including one titled Brand Authority Magnet Workshop, and other titled Amazing Updates.

About Amazing

Amazing was co-founded by Matt Clark and Jason Katzenback. The company teaches entrepreneurs how to

create and grow a successful private Amazon business through online courses, live instruction, and annual conferences. Amazing?s mission is to help entrepreneurs achieve financial independence through the development and success of their own Amazon business. Amazing operates out of Austin, Texas.

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