



Presto Tape Expands Its Lineup With Metallic Printable Canvas And More

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Presto Tape of Philadelphia, PA has recently announced the expansion of their product line with the launch of several new digital print media products. The company specializes in manufacturing digitally printable wall coverings. With wide format printing being one of the fastest areas of growth in the printing industry, the addition of these new products will only cause Presto's popularity to further increase.

The newly released products allow Presto's customers more flexibility in utilizing the fabric. "It can be easily contour cut without any fraying," explained Rachna Patel, company spokesperson "They are easy to install and handle and will look great with any print or design." The fabrics of each of the two materials have a gold and a silver finish for specific effect. The new metallic print media provides an upgrade to their existing white canvas printing fabrics.

Presto has also paid particular attention to the adhesives that are used for the application of their fabrics. As has been pointed out by Rachna, "Presto Tape uses a specialty formulated microsphere adhesive that is indeed removable and repositionable. This specially formulated adhesive is strong enough to make the substrate last on the walls for years but when removed it will not damage the wall, leave residue, or peel off paint."

The canvas media is thicker than any other wallcovering on the market and appears opaque. This proves to be useful for certain jobs to cover blemishes in the surface. "It covers wall imperfections rather than exaggerating them like vinyl does," Rachna stated. The versatility of these fabrics are further highlighted by Presto: "There are endless opportunities with our Digitally Printable Wallcoverings. You can use them to make wall murals, wall graphics, wallpaper, and door coverings. Our CanvasTac can be easily installed and produces a durable and artistic finish to any graphic."

Presto Tape has kept up with development as can be observed in their periodic additions of digitally printable wallcoverings. The company has received fantastic feedback from digital designers and private customers alike, such as being named "a favorite" by Digital Print Media, an online resource for graphics professionals. They are also the recipients of the 2013 Best of Bensalem Award, a program which identifies companies that have achieved exceptional marketing success.

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For more information about Presto Tape, contact the company here: Presto Tape Rachna Patel, Marketing Coordinator (800) 331-1373 info@prestotape.com 1626 Bridgewater Road Bensalem, PA 19020

Presto Tape

Presto Tape is an integrated manufacturer of premium-quality tapes, surface protection tapes and films designed for a broad range of specialized applications. Presto Tape is a US manufacturer located in Bensalem, PA.

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