



Printer Repair And Management Business To Be Featured On CBS? This Is Dallas

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Plano, Texas based printer repair and management company, Tech Dogs is proud to announce that they will be featured on a new TV series 'This Is Dallas', produced by Circle 8 Productions. The two are collaborating in order to utilize the series' format of the 'This is' shows to introduce Tech Dogs to viewers. This will help them understand what makes the business unique to the city, convey the story of their origins to the show's audience, and highlight why the company is inspired to do what they do.

Tech Dogs boasts a long history of dedicated service and strategic solutions, supplying the industry's most popular office printer products to commercial organizations across both Texas and the US as a whole.

Tech Dogs' unique knowledge and services have led to the necessity for more exposure and expansion. They have many positive reviews in their testimonials, such as this individual who utilized techdogsonline.com, who wrote, 'I am impressed with the professionalism of this company. I recently started using them for our business toner needs, and recycling. The compatible printer toner that Tech Dogs supplies are of high quality and the price is reasonable. They were quick to respond to all our inquiries. We also had them do printer service for us two times, and we are quite happy with them.'

With their partnership with Circle 8 Productions on the 'This is Dallas' series, Tech Dogs will get the exposure their business deserves, and will be able to highlight the quality of the services they provide. The episode will focus on their products and services to the city of Dallas in a thematic and informative way.

Circle 8 Productions explains this approach on their website: "If one of our Associate Producers calls you, it means we feel your business fits into a particular thematic episode. More importantly, it means that we believe in your business. We believe your business is unique, has a story to tell, and will benefit from our content as much as our production will benefit from telling your story."

Tech Dogs enjoys showing and promoting their story to clients and customers locally where their business operates (their office can be found here <https://goo.gl/maps/nCkjLxHftjF2>.) They are a nationwide brand, with dependable technicians on call for problems related to all major brands of print companies.

A recent reviewer of Circle 8 Productions noted that "They are known for their top marketing professionalism, and companies looking to benefit from their series and expertise will find considerable value here."

Tech Dogs is looking forward to the airing of their episode, which will be promoted over the biggest social media platforms, such as Facebook, Instagram, Twitter, and more. Circle 8 Media looks to partner with one of the big four broadcast stations in the local market such as CBS, NBC, ABC, or FOX. They tend to place their shows in prime time slots to ensure total market absorption.

A spokesperson for Tech Dogs noted, "We are thrilled to be working with an organization that aims to get our story and unique services out to the public. We can then use the data gathered from Circle 8 Productions to enhance our marketing strategy, and look to expand in the relevant areas."

With their branded content, Circle 8 Productions will assist Tech Dogs to further streamline their expansion in Texas. The unique way that 'This Is Dallas' will showcase the company's printer services will extend their user base to more modernized markets, such as start-ups and intermediate sized businesses.

A spokesman for Tech Dogs wrote, "We look forward to this broadcast and working with Circle 8 Productions. It can be difficult to market managed print services due to the fact that it is not a very "trendy" topic. With this show, we are confident that our services and story can be shown in a modernized way, which will attract even more attention from different types of businesses."

With the show airing on Sunday, February 10th on CBS 11 at 10:30 am (and again the following Sunday, February 17th at 12:30 pm on CBS 21), Tech Dogs is looking forward to welcoming their viewership across the network, along with the benefits that this exposure brings to the company.

Those looking for more information regarding the company's services, or their upcoming feature in 'This Is Dallas', may contact Joe Sison of Tech Dogs. They can also be reached via their various social media platforms, or through the contact details on their website at <https://techdogsonline.com>.

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For more information about Tech Dogs, contact the company here: Tech Dogs Rachel Roberts 972-985-4730 contact@techdogsonline.com 2805 E Plano Pkwy #200 Plano, TX 75074

Tech Dogs

Providing the best solution to reduce total printing costs and streamlining local and national printer repairs and supplies to one reliable service partner.

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