

BizBuildUp Elevation Launches New Website for MICE Participants

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BizBuildUp Elevation announces the launch of EventDiscoveries.com to recognize top participants discovered in MICE (meetings, incentives, conferences and exhibitions) events. The announcement was made by M.G. Ong, principal consultant of BizBuildup Elevation and best-selling author on Amazon.com.

The EventDiscoveries.com website will accept nominations of MICE events that cater for the affluent market. Nominations are also accepted for events on high value industries that include healthcare, wellness and medical related industries. By visiting the website, one can easily nominate an event to be covered as well as search through top participants of MICE events that were previously covered by the website. The website can be contacted directly via website form or by phone number for additional information.

The website is designed with 3 visible sections; there is the first panel where guests can nominate a MICE event that they wish to be covered, second panel which allows anyone to search through all the top recognized participants and the last panel which visitors can use as a means to communicate with the website directly.

EventDiscoveries.com will initially accept nominations for MICE events that are held in Klang Valley, Malaysia.

About BizBuildup Elevation

BizBuildup Elevation is an online branding and lead generation consultancy company that specializes in formulating game changer marketing strategies and systems to help small medium enterprises (?SMEs?) in Asia Pacific and EMEA as well as small business owners in the North American market. Clients served include high value businesses as well as those that serve affluent consumers. For more information about the company, please visit www.bizbuildupelevation.com

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