Better Business Bureau of Los Angeles and Silicon Valley Announces Partnership with Emet Digital

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Los Angeles, California ? Better Business Bureau of Los Angeles and Silicon Valley announces its partnership with Emet Digital, a reputable digital marketing agency in Southern California. As a partnered vendor, Emet Digital will offer exclusive services to the BBB community, including free webinars, affordable website pricing, and ongoing digital marketing support.

?Businesses need to understand and leverage digital marketing more than ever in this competitive environment,? says Steve McFarland, president and CEO of BBB of Los Angeles and Silicon Valley. ?We?re excited to bring this great resource to local businesses because it helps them grow and increases marketplace trust.?

In the coming months, Emet Digital plans to release a series of educational webinars designed for business owners.

?Emet Digital was founded on our desire to help local businesses thrive in the quickly changing digital landscape. Every member of our executive team was once a small business owner, so we know firsthand the

importance of effective, ethical, and transparent digital marketing services,? says Micky Shulman, co-founder, and COO of Emet Digital. ?Our partnership with BBB is a natural extension of our commitment to helping members of our community.?

Both BBB and Emet Digital are committed to enhancing visibility and advancing the market share of trustworthy businesses in the local community.

?It?s simple,? says Shulman. ?When companies prioritize integrity and consumer experience, the entire community shares in those benefits.?

About BBB: For more than 100 years, the nonprofit BBB has been helping people find businesses, brands, and charities they can trust. In 2014, people turned to BBB more than 165 million times for BBB Business Reviews on more than 4.7 million businesses and Charity Reports on 11,000 charities, all available at bbb.org.

About Emet Digital: Founded in 2015, Emet Digital has become a leading digital marketing agency in Southern California and is a BBB Accredited Business. Emet Digital specializes in the creation of holistic and data-driven marketing strategies for small, medium and enterprise businesses. The agency employs a small group of industry experts and thought leaders ? creating a global team known for their innovation and progressive strategy. For additional information, visit https://emetdigital.com/.

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Emet Digital

At Emet Digital, lead generation is the heart of what we do. Every business faces unique challenges along the path to sustainable, scalable growth. We utilize both paid and organic techniques to help you meet those challenges, head on.

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