Better Business Bureau of Los Angeles and Silicon Valley Announces Free Digital Marketing Webinar

February 12, 2019

February 12, 2019 -
Hosted by Emet Digital, the complimentary webinar will focus on best practices for small business marketing success.

Los Angeles, California ? Better Business Bureau of Los Angeles and Silicon Valley is now accepting reservations for an exclusive digital marketing webinar to be held on Wednesday, February 20, 2019. The live, 60-minute course will serve as an introduction to marketing for business owners across a variety of industries. Developed in collaboration with Emet Digital, the webinar will provide substantial new insights into ethical marketing practices.

?We?re excited to offer this digital marketing course and help local businesses thrive in this competitive environment and the evolving digital marketing landscape,? says Steve McFarland, president and CEO of BBB of Los Angeles and Silicon Valley.

The webinar will be hosted by Micky Shulman, co-founder and COO of Emet Digital. Attendees will learn how to claim and optimize Yelp and Google My Business listings, design an effective website, generate new

reviews, and improve the consumer experience. The course is available, free-of-charge, to members of the BBB community.

Webinar participation is limited to the first 100 respondents. Individuals that are unable to attend can access the course on the Emet Digital website. A recording of the webinar will be uploaded for public access, beginning on February 28th, 2019.

About BBB: For more than 100 years, the nonprofit BBB has been helping people find businesses, brands, and charities they can trust. In 2014, people turned to BBB more than 165 million times for BBB Business Reviews on more than 4.7 million businesses and Charity Reports on 11,000 charities, all available at bbb.org.

About Emet Digital: Founded in 2017, Emet Digital has become a leading digital marketing agency in Southern California and is a BBB Accredited Business. Emet Digital specializes in the creation of holistic and data-driven marketing strategies for small, medium and enterprise businesses. The agency employs a small group of industry experts and thought leaders ? creating a global team known for their innovation and progressive strategy. For additional information, visit https://emetdigital.com/.

###

For more information about Emet Digital, contact the company here:Emet DigitalMaytal Gilboa(818) 616-6215info@emetdigital.com11022 Santa Monica Blvd #430, Los Angeles, CA 90025

Emet Digital

At Emet Digital, lead generation is the heart of what we do. Every business faces unique challenges along the path to sustainable, scalable growth. We utilize both paid and organic techniques to help you meet those challenges, head on.

Website: https://emetdigital.com/

Email: info@emetdigital.com

Phone: (818) 616-6215

emetdigital