



Travel Navigator Puts User Feedback to Work in Designing New Passport Cover

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Travel Navigator, a new company selling travel accessories, has used customer feedback and reviews from similar and competing products to design a passport cover that addresses many of the common complaints with other similar products.

The company studied hundreds of reviews of similar products on Amazon to determine what customers really want from a passport cover and travel wallet, and to avoid potential pitfalls that draw negative feedback from users. Based on the findings of this study travel navigator has designed and produced their Deluxe Travel Neck Wallet.

Speaking about the findings of the study Charles Hynes said, "It took many hours for us to read through hundreds of user reviews, but it was an invaluable process for us and one that we know will ultimately benefit our customers. Through that research we identified several issues that tend to produce negative experiences for customers of similar travel wallets and passport covers. Armed with that knowledge we were able to

design what we know will prove to be a product that meets the needs of our customers and we are excited to hear their feedback as it rolls in.?

Through the study Travel Navigator found that material and manufacturing quality is a common issue with many competing products. Several other common issues stem from design deficiencies, like having pockets and compartments that are not the right size, difficult to access, or not secure enough. The company also found that versatility was valued, so they created a design that could be work on the chest or near the waist.

The Deluxe Travel Neck Wallet will soon be available at Amazon.com, and information about the company can be found at www.travelnavigatoraccessories.com.

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For more information about Travel Navigator, contact the company here: Travel Navigator Charles Hynes 7174674679 info@travelnavigatoraccessories.com PO Box 353 Dover, PA 17315

Travel Navigator

Travel Navigator offers safety and convenience-oriented gear and accessories for travelers.

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