



Better Brighter Ideas Offers Customers Incentive To Buy Their Food Scale

July 14, 2015

July 14, 2015 - PRESSADVANTAGE -

East Lansing, MI based company, Better Brighter Ideas, are currently offering a number of ways for customers to save money on their food scale. Customers can save \$7.00 by buying two scales at a time when a special code is used through the company's online sales channel. The code, BUY2BBI7, can be entered during the checkout process and updated for shoppers to see their total before making payment.

Along with this buy two, save \$7.00 sale, Better Brighter Ideas is also supplying their kitchen scale at the reduced price of \$29.97 until July 20th. This offers additional savings to those interested in the scale, and provides incentive for shoppers to buy gifts for friends and family members. The company describes the scale as follows: "Now with a larger display that lights up, stays on longer, and is easier to read. We also added a little more length so you have more space. Whether you want portion control or recipe and culinary perfections, this kitchen scale combines superior design with accuracy and function."

Customers who use the scale have reported through reviews that the product is easy to operate and accurate in its readings. Designed for individuals who monitor their portion sizes, and those who require precise measurements while cooking or baking, the scale offers a large bright display with auto shut off for

multitasking users. Those who buy the scale now will also receive extra bonuses such as a downloadable healthy eating guide, and an additional set of batteries.

Better Bright Ideas food scale is described as being easy to clean, with touchpoints rather than external buttons which can hold grease and residue and make it difficult to wipe after each use. Each product also comes with a two year manufacturer's warranty in place for any mechanical issues that may occur during use.

Those interested in taking advantage of the kitchen scale, the current summer sale, or upcoming sales, are encouraged to visit the company through their online sales channel. Customers that buy the scale can also leave feedback via comments and reviews for future consumers.

###

For more information about Better Brighter Ideas, contact the company here: Better Brighter Ideas Nina Bailey 517-580-0808 media@betterbrighterideas.com P. O. 243 East Lansing MI 48826

Better Brighter Ideas

Better Brighter Ideas is an e-Commerce business that offers a premium products such as the BBI Kitchen Food Scale that helps people properly measure their food for portion control and cooking with accurate measurements.

Website: <http://betterbrighterideas.com/>

Email: media@betterbrighterideas.com

Phone: 517-580-0808

