



Better Brighter Ideas Adds Two Year Warranty To Their Kitchen Scale

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East Lansing, Michigan's Better Brighter Ideas is pleased to announce two year warranty coverage on one of its bestselling products: the BBI Kitchen Scale. This extends the company's previous 60 day money back guarantee on the product.

After receiving favorable feedback from satisfied customers, the company decided to raise its standards even more. "We built our scale to last and we stand behind that with a two-year manufacturer warranty," said spokesperson Nina Bailey. "If our customer runs into an issue, we will replace it. We felt we needed to do better and decided to really show our confidence in our product, and in this way, we are more likely to attract new customers."

The BBI kitchen scale is a professional tool that measures food quantities in grams, ounces, and fluid ounces with precision. It is mainly used by weight watchers and those with portion-control diets. Its accuracy has been tested and is easy to use, easy to read, and easy to clean. The product is made from durable tempered glass which ensures durability even after countless use. People who require portion control in their diets would benefit from a measurement and control "cheat sheet" which can be put on refrigerators or kitchen

cupboard doors. The kitchen food scale runs on batteries, and also has an auto-off feature to preserve the battery when not in use.

The recent addition of a two-year warranty on Better Brighter Ideas' product ensures continuous customer satisfaction. The kitchen scale is currently available on Amazon. The BBI food scale currently holds a 4.7 out of 5 stars rating, with over 108 positive product reviews. Customer Jennifer D. Rhames, an Amazon Top 1000 Reviewer, stated that the BBI kitchen scale is "one of the best on the market" and gave the product 5 stars. AccuRater also commended Better Brighter Ideas' "impressive customer service."

Purchases done over Amazon would also guarantee a free downloadable healthy eating guide ("You are What You Eat") and an extra set of lithium batteries. With the recent approval of the two-year warranty on the product, the company expects the BBI Kitchen Scale to become one of its bestsellers for this year.

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Better Brighter Ideas

Better Brighter Ideas is an e-Commerce business that offers a premium products such as the BBI Kitchen Food Scale that helps people properly measure their food for portion control and cooking with accurate measurements.

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