IT Marketing Agency Recognised As Top UK B2B Service Provider

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Geeky Tech, a UK based IT marketing agency, was recently recognised as a UK industry leader in a report by Clutch, an agency that provides ratings and reviews of similar services, as seen here: https://www.geekytech.co.uk/geeky-tech-recognized-as-a-uk-industry-leader-by-clutch/.

Clutch, in its most recent report, selected Geeky Tech from among thousands of companies as one of the top Business-to-Business (B2B) service providers in the United Kingdom. ?We could not be more excited about being featured on the platform. Clutch is a B2B services ratings and reviews agency that strives to connect buyers with the best global service providers,? said Ben Hawkshaw-Burn, CEO of Geeky Tech. Clutch has led research in a number of industries, including IT services, mobile application, and web development, along with advertising and marketing. This research provides buyers with the insight they need to make crucial business buying decisions.

In addition to the company?s recognition on Clutch, another website known as The Manifest, a sister website of Clutch that offers services research and how-to resources on the best marketing and IT practices, named Geeky Tech one of the top global business consulting firms. Visual Objects, a site that allows buyers to view

service providers? portfolios and browse their past projects, also lists Geeky Tech among its top web design companies. Visual Objects is also one of Clutch?s sister websites.

Hawkshaw-Burn stated that, ?We are extremely proud to see our hard work rewarded by being named a UK Leader by Clutch. At Geeky Tech, we believe that when the shackles and restrictions from a typical working environment are removed, a whole new world of creativity is unleashed.?

The company is committed to building ?stunning? websites that appear very high in relevant keyword searches on Google. Each month, they strive to grow and maintain each site they are responsible for to ensure they stay relevant and remain highly ranked.

The company was founded four years ago and began with email marketing, before moving into SMS, design, branding, and website development, among other things. The company even delved into telemarketing for a brief period before finally moving into (and eventually specialising) in SEO, or Search Engine Optimisation. These marketing specialists do not believe in outsourcing, doing all the work their clients assign in-house. They trust no one but their own providers to deliver the high standards of service the company is known and recognised for in the IT marketing industry.

Geeky Tech?s staff have all been involved in tech for years, with every member having worked for, worked with, sold to, bought from, partnered with, or supplied to other IT and technology companies before joining the Geeky Tech team. The company views work and life as one and the same thing, and has a commitment to creating a flexible working environment that allows staff members the freedom to work whenever and wherever they want or need to. The company uses a number of cloud applications and project management tools to run the business entirely in a virtual environment. Without the restrictions of a traditional workspace, Geeky Tech service providers are allowed to let their creativity flourish and thus produce exemplary results.

To create their stunning websites, Geeky Tech partners with their clients to ensure they have a detailed understanding of the related requirements and goals. This ensures they can establish an accurate vision of how the client?s site should look. Geeky Tech then takes that vision and uses it to create a website that reflects their client?s perspective and values, in addition to being functional for the target audience.

Using the popular CMS platform, WordPress, Geeky Tech weaves bespoke sites with diverse and engaging features that work across multiple browsers and on multiple devices, including mobile. Once the site is established, the company performs monthly core updates to keep the site optimised for both web searches and audience viewing. Furthermore, its team of experts is always on hand to help with coding, design, support, or training.

The agency continues to deliver results to its clients and is always on the lookout for new opportunities to

partner with up-and-coming businesses. The company looks forward to strengthening its partnership with Clutch and plans to collect more client feedback. More information on the company can be found on its Clutch profile, as well as at https://www.geekytech.co.uk.

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Geeky Tech

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