

International Media Authority Announces New Article On Authority Marketing

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Juli Whaley of Powerfully Present Now has recently announced a new article publication regarding authority marketing and how it can be beneficial to businesses. Whaley is an international authority marketing expert from Australia, with experience in banking and entrepreneurship.

Authority marketing refers to media exposure or more specifically, exposure to major media networks such as ABC, NBC, and Fox, among others. Authority marketing helps to establish trust and credibility for a business or brand among target audiences. It assists in getting a brand name or company in front of their market and can lead to higher sales.

"Being seen as an expert on your industry is critical to overall business success," says SEO expert Jonathan Greene. "Companies that don't have this distinction are often overlooked for those that do."

The article published by Whaley on powerfullypresentnow.com describes marketing authority as well as the benefits of using it, and the author guarantees placement on major networks. Exposure on these networks leads to the certified use of network logos for marketing, which establishes the business owner as an authority or leader in their industry. Logos can be used in online and offline marketing strategies.

"My company awareness has grown significantly since I began paying attention to how people viewed me. Authority marketing is perhaps the greatest thing I could have done for my business. People see me as an expert now, which keeps them coming back to me over and over again," says website owner Loren.

Whaley promises through her authority marketing program to get businesses in the media on at least four networks within 10 days of submission, and states that every business needs media exposure. "Whether you are a restaurant owner, author, speaker, realtor, coach, or any small business owner, you need authority marketing," says Whaley. "I can get any business where it needs to be; viewed as an expert or authority in its respective industry, which is what is going to really make that business successful."

Business owners or entrepreneurs looking for more information about authority marketing can visit her on <https://www.linkedin.com/in/juliwhaley>.

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For more information about powerfullypresentnow.com, contact the company here:powerfullypresentnow.comJuli Whaley

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