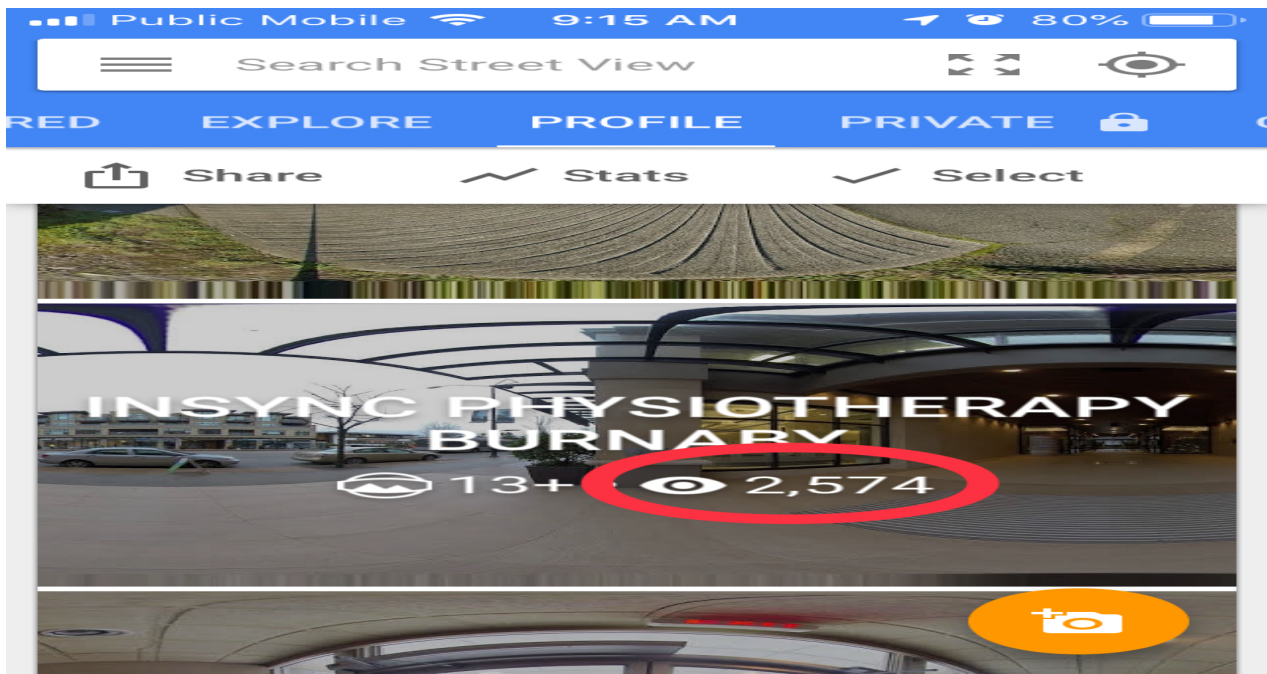




Vancouver BC Google Street View Trusted Photographer Sherman Hu Receives Rave Reviews Launching New 360 Virtual Tour For InSync Physiotherapy In Vancouver BC, With 2,574 Views And Counting

February 22, 2019

February 22, 2019 - PRESSADVANTAGE -

Vancouver, BC ? Vancouver Google Street View Trusted Photographer and award-winning Search Marketing Specialist Sherman Hu published a new Google Street View 360 virtual tour walkthrough on December 19, 2018, for the owner and physiotherapist Wil Seto of InSync Physiotherapy in Burnaby, Vancouver. With 2,574 views and counting, this 360 virtual tour campaign aims to double consumer interest to call or book from visitors who use Google Maps to search for a physiotherapy clinic nearby.

An IPSOS-Google study shows consumers use mapping products 44% of the time when searching for businesses. On average, 41% of the place searches result in an on-site visit. The study showed that listings

with photos and virtual tours are twice as likely to generate interest.

Owner and Physiotherapist Wil Seto had this to say about his experience, "Sherman did a fantastic job of shooting 360-degree photos for my business! Along with being very personable and easy to communicate with I was also impressed by his punctuality, reliability, and willingness to go the extra mile. I highly recommend him and his services."

Google Street View Trusted Photographer Sherman Hu shared, "I'm encouraged when Vancouver business owners proactively reach their targeted audiences through multiple channels - both offline and online - and show forward-thinking with an understanding that Google Maps is a critical aspect of their digital mix. Google Maps occupies dominant digital real estate in search results on a mobile phone, and if close to half of your consumers search for a visual representation of what your business looks like before calling or booking, I always say why not offer them an impressively immersive experience that will increase your opportunities for conversions. Wil Seto is a forward-thinking business owner in Vancouver, and it was a pleasure working with him to produce this virtual walkthrough for his patients."

Interested parties can learn more about Google Street View virtual tours by visiting <https://shermanlive.com/vancouver-google-360-virtual-tours/>. Visitors will find a demo video of how 360 virtual tours work for businesses, virtual tour samples, client testimonials, a use case video of how Google's StreetView impact their companies and the IPSOS/Google Study. For more information on how to work with Sherman Hu to produce a Google Street View virtual tour for business, call (604) 769-1101.

Source:

<https://shermanlive.com/newsroom/vancouver-bc-google-street-view-photographer-sherman-hu-receives-rave-reviews-new-360-virtual-tour-insync-physiotherapy/>.

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For more information about Sherman Hu SEO, contact the company here: Sherman Hu SEO
Sherman Hu (604) 769-1101 hello@shermanlive.com
5622 Vedder Rd #102 Chilliwack, BC V2R 3N1

Sherman Hu SEO

Google Street View Trusted Photographer and award-winning Search Marketing Specialist Sherman Hu specializes in increasing phone calls and bookings for health care related companies.

Website: <https://shermanlive.com/>

Email: hello@shermanlive.com

Phone: (604) 769-1101



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