



Las Vegas Web Design Company Discusses Their Latest Pricing Structure

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Z.D. Creative, a Las Vegas website design company, announced a new pricing structure for 2019. The company recently spoke about their new pricing structure and how it has helped companies in the nation to better their customer reach.

Dakota Hosley with Z.D. Creative says, "We implemented these new practices as a means of helping our clients to focus more on the big picture without worrying about the smaller details. This new pricing structure was meant to ease the pain of paying for a new website while also offering maintenance solutions for that site, and our clients have been very pleased with the results."

More on the company and their recently changed pricing structure can be seen at <https://www.facebook.com/zdcreativeinc/photos/p.380461242704447/380461242704447/?type=1&theater>. Hosley says that the idea was to provide clients with a new website, but not to stop there. He says that while most companies simply build a website and then are finished, Z.D. Creative goes a few extra steps by helping those companies with website maintenance to keep their new websites fresh.

?Outdated websites are one of the number one killers of online businesses,? says Hosley. ?Even businesses that do not operate online, smaller, mom and pop type shops that simply want an online presence, need to keep their websites fresh and filled with new content in order to keep their audiences interested. Otherwise, these sites soon become overlooked and a virtual ghost town.?

Hosley says that Z.D. Creative came up with a plan to help businesses to eliminate the threat of losing customers due to lack of interest. He states that the company offers website design packages that include regular maintenance of those websites. Regular maintenance means more content, fresh looks at new products or services, and other factors that work together to keep customers interested in what they are seeing online.

Hosley says that some businesses simply do not have the time nor the capabilities to maintain their own websites. He states that business owners get busy with other aspects of running their companies and their websites often suffer because they do not have the time to keep them updated. He continues that an updated website is crucial in keeping the business alive and well on the web and that any business that is not regularly updating content and other online information is simply going to be overlooked when competitors provide the information that customers want.

He states that Z.D. Creative can design a website that will capture the attention of any company?s targeted audience, and then keep their attention by doing what it takes to keep that website relevant and noticed. Those interested in learning more can visit Z.D. Creative on LinkedIn at <https://www.linkedin.com/company/zdcreative>.

Hosley says that they developed their new pricing structure with their clients in mind. This new program went into effect earlier in 2019, and the company states that they have had much success with it since its inception. Hosley adds that there are a number of clients who have reached out to them for website design and stated that the overall package of keeping those websites maintained is what caused them to do so. He states that the additional benefit of having a website that remains relevant after its initial launch is reaching a number of clients from all over the nation.

Hosley says that the company can assist any business with an online presence. He says that they offer a wide range of services that are all designed to help businesses to remain relevant in a world where everyone looks online for the products and services that they need, even those of a local nature. The company urges those who are losing their online grasp to contact them to learn more about how they can help them to keep the interest of their customers. Those who are interested in learning more can do so by visiting the company online or on any of their social media sites or contacting them directly by phone or email.

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For more information about Z.D. Creative , contact the company here:Z.D. Creative Dakota

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Z.D. Creative

We are a las vegas based web design company that offers a unique pricing plan that allows the success of each website we build.

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