



Bella Joi

Severe Stretch Marks a Concern for Some Pregnant Women Announces Bella Joi

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Bella Joi, a premier beauty online retailer, shared earlier today how severe stretch marks can become a big concern for a lot of pregnant women. These marks, while they may not be a physical health risk, may largely affect a woman's confidence and her overall perception of body image. Because of this, the company believes that it is important to address it.

"We are very much aware that severe stretch marks are very common among women especially those who are expecting a baby. We also know that it can greatly affect the way a person sees herself and most of the time, it can affect negatively a person's confidence," says Holly Richards, Bella Joi Beauty's representative. "This is the main reason why we decided to make our stretch mark cream, which is now available online. Now, people will have an option when it comes to dealing with really bad stretch marks that occur during pregnancy.

The company has been known for their various beauty products. One of the most popular of which is the Bella Joi Stretch Mark Cream. The product, which was formulated by a naturopathic doctor, is manufactured in a technologically-advanced US-based laboratory. Three nourishing butters have been added to the lotion

namely Cocoa, Mango and Shea. Aside from these, it also contains Rose Hip Seed, Olive and Jojoba oils. There is no need to worry that the cream will leave the users feeling oily during application because it has Caprylic to solve this problem. Lastly, it has the right amount of antioxidants in the form of Aloe to help moisturize the skin even more.

This cream has become very popular especially among pregnant women. It also helped that this cream for severe stretch marks during pregnancy also enjoyed a top spot of the Amazon sales chart for some time. Aside from this, it is still receiving good reviews from its users such as the one given by Daffine Woodard, which says, "I bought this cream for my daughter-in-law while she's pregnant and having a lots of stretch marks and scarring, this cream has helped her greatly it even helped her with itching. It's a great cream and I highly recommend it."

With the product line of Bella Joi, the company has proven that they are really pushing for women empowerment through beauty and wellness. This may be one of the reasons why they gained the trust of many women with stretch mark problems.

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Bella Joi Beauty

Bella Joi, a leader in skincare products, provides direct to customers personalized skincare solutions. All Bella Joi products serve to help improve the look and feel of a user's skin. Bella Joi recently started selling its products on Amazon.

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