



Local SEO Expert Offers Professional Digital Medical Marketing Services In Clifton, NJ

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New Jersey based PracticeBloom is pleased to announce that they now offer professional SEO and digital marketing services to independent medical clinics and wellness centers in Clifton and its surrounding areas.

"Healthcare is a fast evolving industry and it is crucial to keep up with the modern marketing tools and online techniques to retain loyal customers and attract a steady stream of potential clients. A strategic online marketing program not only establishes your credibility as a medical practitioner, but also guarantees an increased profitability to your business," said Matt Coffy from PracticeBloom.

The company provides advanced and personalized online marketing solutions to meet their client's specific needs. Coffy explained that they work with industry leaders in EMR/EHR, CRM, billing, email marketing, automation, online scheduling, live chat, and more to help medical practitioners select the best options and customize an online marketing program that will boost their credibility and visibility. He stated that their comprehensive medical marketing services include Search Engine Optimization (SEO), Search Engine Marketing (SEM), email marketing, online reputation management, social media marketing, and web content strategy.

“The aim of medical marketing is to help your practice achieve sustainable growth for the long run, but potential clients primarily need to know how your practice differs from hundreds of other medical providers in the area that offer the same services. PracticeBloom’s personalized digital marketing strategy is designed to effectively reach out to your target audience online, while simultaneously increasing the likelihood of converting them into real-life customers,” he said.

Coffy explained that their ProfitEngines program publishes perfectly placed ads on Facebook, Instagram, and Google to increase brand recall and internet presence. He added that they develop high-converting website landing pages which look great, load fast, and call people to action. “We are one of the few companies that offer A/B testing, a method where we will develop two types of website landing pages for your business and assess which one will perform better. This is an effective tool to ensure that future visitors will be able to better navigate your website,” he said.

Meanwhile, the company also offers retargeting services to follow-up with visitors who failed to convert after first seeing the website. Coffy said that they also have an automated lead conversion program which nurtures potential customers and helps them easily make appointments automatically through the help of artificial intelligence. In addition, they specialize in online reputation management and provide a transparent reporting system via their iOS or Android Apps (available on the ProfitEngines Premium plan).

PracticeBloom’s mission is to increase customer traffic through the use of strategic and responsive online solutions—which include developing an attractive and fast loading website, establishing a strong presence and reputation online, and catapulting local businesses to the top of local search results.

Those looking for a professional SEO company in the greater Clifton area may check out PracticeBloom on DigitalJournal, or visit the company’s website to learn more about their medical marketing services. They specialize in promoting independent healthcare providers and wellness centers like medical spas, plastic surgery, and chiropractic clinics in NJ. Moreover, they are considered one of the leading providers of digital medical marketing in the area, based on a number of positive online reviews and recommendations received from customers.

Dr. Iris Crawford, from NatureKur Wellness, said, “PracticeBloom has been communicative, organized, and they’ve gotten me a lot of leads. I definitely recommend working with them.”

Dr. Hardik Soni, owner of Ethos Spa, said, “The ProfitEngines program by PracticeBloom has skyrocketed my business. It’s worked so well, there have been times when I had to ask them to slow it down so we could catch up.”

In conclusion, Coffy said that medical marketing is not just about creating a fancy website or sending out flyers. It is also about understanding your target audience, building good connections and client relationships, diversification of services, and having the most efficient marketing strategy for your business, he said.

More information can be found on PracticeBloom's website. Interested parties may also connect with them through their official Facebook page at <https://www.facebook.com/practicebloom/> to learn more about their latest news and important announcements.

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For more information about PracticeBloom, contact the company here: PracticeBloomMatt Coffy +1 973-947-4500 matt.coffy@practicebloom.com 45 E Madison Ave, Clifton, NJ 07011, USA

PracticeBloom

PracticeBloom is a digital marketing agency specializing in bringing leads and new sales to medical practices. We're specializing in medical spa, plastic surgery, spine & orthopaedic and chiropractic marketing.

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