



Plastic Surgery SEO Services Help Get More Patients, Announces PracticeBloom

March 06, 2019

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PracticeBloom, a digital marketing agency based in Clifton, NJ, has announced with pride that their services to plastic surgery practices are helping plastic surgeons get more patients. The company points to the positive feedback from clients who have stated they have experienced a boom in their practices. One client had even stated that the services had been working so well that at certain times, he had even requested them to slow down a bit so that they could catch up.

Matt Coffy, founder and CEO of PracticeBloom, says, "We are very pleased to learn that our clients are realizing a significant increase in their number of patients as a result of our services. Our ProfitEngines program leverages funnel marketing and retargeting to deliver more leads and more conversions every time. This program drives the right traffic to attractive and high-converting plastic surgery landing pages, and the result is more patients for our clients."

Matt Coffy explains that their funnel marketing strategy is driven by search traffic and social media. While most agencies would simply post updates on the client's Facebook page a few times each week, Matt points out that they consider social media to be a critical component of a much bigger effort, which is known as

funnel marketing. It all starts with an offer that gets converted into an ad on Google Ads, Instagram and Facebook. This ad is designed to drive traffic to the plastic surgery landing page. This delivers leads and is the first step in their social media marketing campaign.

After the first step, PracticeBloom follows it up with nurture automation. Messages are sent to the prospective patients at regular intervals and these messages could be patient testimonials, key information about plastic surgery or the practice, or personal messages from the plastic surgeon. The goal is to address those issues that often hinder them from making the decision to schedule an appointment.

PracticeBloom often recommends the addition of a search engine optimization (SEO) marketing program to the ProfitEngines program. SEO is a long-term investment and it often takes three to six months to get the website to the first page of the search engines. However, once that is accomplished, the practice gets a steady stream of free leads, every day, and week after week. More information about the services provided can also be gleaned from the Facebook page of PracticeBloom at <https://www.facebook.com/practicebloom/>.

SEO includes making use of digital properties such as the plastic surgery website in order to stimulate an increase in visitor traffic. This process begins with making sure that the architecture and content of the website are search engine friendly, which means that the website can be found by search engines in relation of the keywords often used by prospective patients who are looking for plastic surgery services. It also means ensuring that the digital properties are engaging enough to presell prospective patients.

Aside from the ProfitEngines program and SEO services, PracticeBloom provides a customized design for each website that they build. The website design has three main goals: an attractive website, a fast website, and a website that converts.

That the services provided by PracticeBloom are really effective can be seen from the testimonials from clients. For instance, Dr. Iris C. says, "PracticeBloom has been communicative, organized, and they've gotten me a lot of leads. I definitely recommend working with them." Dr. Hardik S. says, "The ProfitEngines program by PracticeBloom has skyrocketed my business. It's worked so well there have been times when I had to ask them to slow it down so we could catch up!"

PracticeBloom is a digital marketing agency that focuses on serving medical practices by providing them with new leads and patients every day. The whole scope of their services is made up of three parts. These are the ProfitEngines program, SEO, and website design and development.

Those who require more information about the PracticeBloom services can visit their website at <https://sites.google.com/view/medical-practice-marketing/> or call them by phone or contact them by email.

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For more information about PracticeBloom, contact the company here: PracticeBloomMatt Coffy+1 973-947-4500 matt.coffy@practicebloom.com 45 E Madison Ave, Clifton, NJ 07011, USA

PracticeBloom

PracticeBloom is a digital marketing agency specializing in bringing leads and new sales to medical practices. We're specializing in medical spa, plastic surgery, spine & orthopaedic and chiropractic marketing.

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