The Ductless Directory Receives Corporate Sponsorship From One Of The World?s Leading HVAC Companies

March 11, 2019

SAINT PAUL, MN - March 11, 2019 -
Saint Paul, Minnesota based The Ductless Directory is pleased to announce that they have recently received their first corporate sponsorship from one of the world?s leading HVAC companies, Daikin.

Daikin is globally recognized as an innovator when it comes to residential and industrial heating and cooling systems. Their latest annual report shows that they currently have 90 production bases worldwide, and their products are sold in over 150 countries where their product sales reached over $17B, or 2 Trillion Japanese Yen. Moreover, they are also considered the leader in advancing Inverter Technology and next generation refrigerants that are not only energy efficient but also reduces emission of greenhouse gases.

Meanwhile, Michelle LaFrance from the Ductless Directory explains that the corporate sponsorship of the Ductless Directory from Daikin allows them to present Daikin?s latest products to the local community each month. In March, they will feature the new Daikin Aurora extended climate ductless mini split, which is suitable either for places with cold climates like Minnesota or other areas of the country with exceedingly hot temperatures. She says that the Aurora system maintains its energy efficiency by up to 20 SEER and 12.5

HSPF, has an advanced filtration system, and is available for purchase as a single or multi zone unit. Furthermore, LaFrance states that upgrading to Daikin?s ductless HVAC system offers a lot of benefits, including significant energy savings, cleaner air, 2-in-1 heating and cooling functionality, fewer maintenance and repairs, and so on.

LaFrance also says that Daikin delivers unmatched energy efficiency by maintaining the desired room conditions while reducing energy consumption by up to 50% or more. She explains that, ?Daikin has the highest heating capacity temperatures even at -4 degrees Fahrenheit, and their zonal ductless heating and cooling system can be used in one room or the whole house with individual temperature control. Furthermore, their warranty policy is the best in the industry, giving their customers up to 12 years parts and labor coverage on select Daikin products.?

Those looking for professional ductless HVAC contractors in Minnesota and the surrounding areas may visit the Ductless Directory?s website. It contains useful HVAC related content, blog posts, and instructional materials from a team boasting over 20 years of combined experience in the HVAC industry to guide consumers in finding the best products and contractors in the area.

On the other hand, ductless HVAC contractors may also join the Ductless Directory to boost their online visibility and credibility, as well as improve their SEO strategy. ?It?s easy to join the Ductless Directory and now is the time to take advantage of our special base listing. If you?re a certified and trained ductless contractor, you are invited to sign up, and we will help you to grow your business in no time,? LaFrance asserts.

Meanwhile, LaFrance also welcomes other Daikin contractors who have recently joined the Ductless Directory. They include the Blue Ox Heating & Air in the twin cities of Minneapolis and Saint Paul, M Thermlink and North Star Heating in Duluth, Temperature Pros from Springfield and Eugene Oregon, and Ben?s Heating and Air Conditioning LLC in Oregon City. She also highlights the importance of hiring a professional and certified ductless contractor as they are able to help homeowners make the right product selection and execute proper installation for optimal performance.

?Start the process by looking for a contractor with legitimate credentials. Search for a factory authorized dealer with extensive training from the manufacturer of the brand they recommend. Typically, a factory authorized dealer gets the job done the first time and provides a more professional installation, as well as faster diagnosis,? LaFrance says. In addition, she also explains that homeowners must choose an experienced ductless system contractor who can provide a comprehensive warranty policy, coupled with customer rebates and other incentives. LaFrance adds that, ?searching for a company?s reputation online is an effective way of assessing the credibility of an HVAC service provider.?

More information can be found on the company?s website. Customers can also use their website to ask questions, get a quote, or schedule an appointment with a local contractor. Furthermore, interested parties may also check out the Ductless Directory?s official Facebook page at https://www.facebook.com/DuctlessDirectory/ to learn more about their latest news and important announcements.

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For more information about The Ductless Directory, contact the company here:The Ductless DirectoryMichelle LaFrance(833) 568-9474support@ductlessdirectory.comThe Ductless DirectorySaint Paul, MN 55125


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The Ductless Directory

The Ductless Directory, more than just another directory listing, it can be an important part of your Total Marketing Strategy. By invitation only! If you own a real business that installs, repairs, services or sells ductless heat pumps you are eligible.

Website: https://ductlessdirectory.com/

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