

Engaged Change Solutions Finds ROL Matters More Than ROI

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Columbus, OH (March 7, 2019) - Although many organizations and companies have a history of focusing on ROI or return on investment to track growth and success, EngagedChange says that there should be more of a focus on ROL, Return on Learning, because the ROI shouldn't be measured just by analyzing the clicks that have been captured or test scores of the modules. It's important to have a strategic view of the company when evaluating the ROL for more accuracy.

Organizations need to focus on the matters of the organization and measure what matters. Lower product defects, first call resolution, upselling numbers, and higher quality scores are necessary to review and can impact the business. The ROL can be tracked by creating a plan with a learning solution that is developed. It's necessary to gather the current operational metrics that one has to measure against, which will make it easier to identify if the plan that was created was impactful when presenting it to oneself and the client.

About Engaged Change Solutions

Engaged Change has a mission of creating success in a world of change by discussing each organization's challenges and opportunities. A variety of change solutions are available that is rooted in a deep understanding of each client's company to find solutions through coaching, facilitation, and consulting. The team covers strategy and execution, organizational development, leadership development, talent, learning and curriculum design, change management/leadership, executive coaching, management consulting, and environmental health and safety. They also work to develop the underlying principles, values, culture, and reason for operating.

Engaged Change's core values include integrity, teamwork, growth, trust, and accountability. They follow a few guiding principles when fulfilling their mission and operate by their set of core values. They guarantee to provide each client with a high level of ethics, adhering to the client's agenda, the involvement of breeds

commitment, and to earn the right to advance. Knowing their clients well and forming deep relationships throughout the process is essential for helping them to meet specific organizational strategies with the change efforts that have been made.

The company is a member of the Columbus Coaching Learning Association, the International Coach Federation, and the American Society of Safety Professionals.

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Engaged Change Solutions

Engaged Change Solutions helps teams, organizations, and individuals change for good through change management, leadership development, and other training options.

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