



# LOGICLUX

## **LogicLux Releases New No Assembly Required Backseat Organizer**

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Raleigh, NC company, LogicLux, has announced the release of their new backseat organizer on the Amazon marketplace. The organizer is designed to provide a place for everything, keeping everything in its place.

Troy Davis of LogicLux recently commented on the new product: "It's just what every soccer mom, every mom in general, needs to keep their kids' things organized in the backseat."

The organizer, which can be seen at <http://www.lorenztray.com/BackseatOrganizer>, requires no assembly and installs in seconds. It fits 99 percent of all vehicles, and merely requires the user to snap and adjust the top around the headrest and the bottom around the seat.

It features various pockets in different sizes that give users a wide range of storage options for all types of clutter. Pockets are large and sturdy enough to hold baby bottles, toys, snacks, notepads, and more.

LogicLux crafts the organizer from quality materials, tightly stitching the straps so that they hold their place even when filled to the max. The company offers a lifetime guarantee on the Backseat Organizer. Consumers

who are not completely satisfied at any time can contact LogicLux to receive a new product or a full refund of the purchase price.

Amazon customers are raving about the organizer, according to <http://www.amazon.com/dp/B00W2N3QAE>. Sally M. says "I really like this organizer. It has definitely helped in keeping things nice and tidy while out and about with my little one. It is very durable and made well, and the material allows you to wipe it clean if you or your kids were to get anything on it." Ambreen J., another satisfied Amazon customer says, "This is a great backseat car organizer. It has several big pockets."

LogicLux provides various consumer products, many of which are dedicated to organization. This newest product has recently hit the Amazon marketplace, and is currently one of the top organization products out there, giving parents an option for traveling with children that does not include having things on the floor or stored on the seat. "I think it's great," says Ambreen. "My son can easily reach his things and they aren't on the floor anymore."

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For more information about LogicLux, contact the company here: LogicLuxTroy Davis919 244-6647 [troy@logicLux.com](mailto:troy@logicLux.com) 7901 Old Mill Ridge Court Raleigh, NC 27616

## LogicLux

*At LogicLux, we are confident that a clean, tidy environment contributes to lower stress levels and higher productivity. That's why we, as a company, focus on products that help you maintain a well-kept environment.*

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