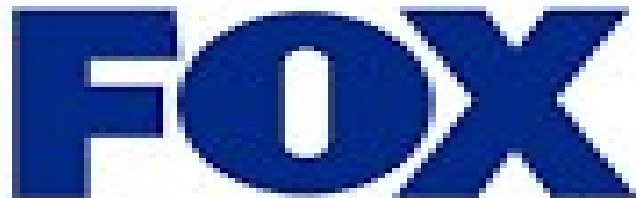
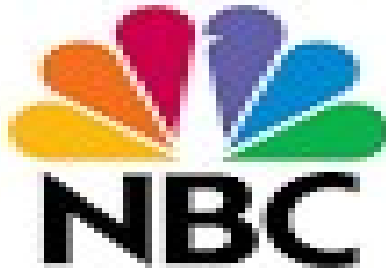
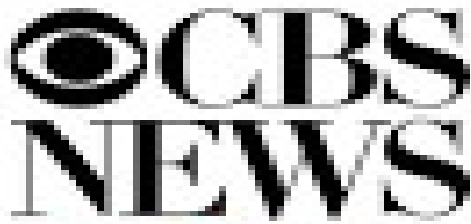


As Seen On



Media Authority Unveils Expert Status Service Which Helps To Promote Any Business

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Media Authority, an Oxnard, CA based company, has released a new service that will assist business professionals in their plight to reach the pinnacle of their market. The product will enable speakers, coaches, realtors, authors, and other business owners to be cited as experts in their respective fields by the 4 top networks, ABC, NBC, CBS, and Fox.

Media Authority CEO Jerry Moore says, "Once the customer purchases the Media Authority product, they will get a short form to fill out and then submit, and within 7 days they will receive their photo with the media logos imprinted on it, and they will also receive proof that they are cited by ABC, CBS, NBC and Fox, just in case they are ever asked for proof from any of their clients or customers."

Expert status is crucial in gaining attention and trust. Marketing experts agree that in order for a business owner to be considered trustworthy and for their word to be law, they must be considered an expert in their industry. Los Angeles based marketing specialist Renee Smythe states, "You have to be recognized as an expert these days in order to draw people in. Honestly, consumers would rather read or purchase from someone who others deem as an expert in their field as opposed to just the average Joe who throws up a

blog." Media Authority enables business owners to put that stamp on their names, gaining them more attention and more respect from their targeted audiences. Renee Smythe adds, "Expert status is a game maker."

Business professionals can use the Media Authority product to prove themselves worthy of their industry's respect. Having that certification could mean thousands of prospective clients or customers looking to the business as opposed to a competitor that does not carry professional certification. Those looking for more information can find it at <http://www.youronlinesuccess.com>.

Jerry Moore is himself a professional and a respected expert in his field. He and his business partner, Greig Wells, assists businesses in getting their brands noticed and drawing in more business, thus increasing their profit margin. Business owners looking for more information about Jerry can view it at <http://www.linkedin.com/in/jerryemoore>.

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For more information about Media Authority, contact the company here:Media AuthorityJerry Moore5103783525jmoorerxppc@yahoo.com1227 W. Roderick AveOxnard, CA 93030

Media Authority

Media Authority Done For You provides our clients with Media Citations from ABC, CBS, NBC and Fox.

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