

Epcon Franchising Announces New Sessions at IBS in 2019

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Dublin, OH (March 6, 2019) - Epcon Franchising had the opportunity to host two sessions at IBS, a conference for real estate professionals and builders. The sessions were designed to help individuals reach their goals, whether looking to grow a real estate portfolio or scale a homebuilding business.

“55+ Housing Central: Learn How To Compete Effectively With National Builders?” was the first session on Wednesday, February 20 at 11:30 a.m. to 12:00 p.m. The session was held at 55+ Housing Central, LVCC, North 261. Attendees had the opportunity to learn from two builders who discussed how they competed against national builders in the industry while sharing their methods and insights that have made them stand out in the 55+ market. Attendees also learned ways to streamline processes, increase their credibility by partnering with a national builder, and gain purchasing power. The session targeted real estate investors and home builders who want to scale their business and need practical tips. “Custom Building Central: Diversification For The Custom Builder?” was an additional session hosted by Epcon Franchising on Wednesday, February 20 at 12:30 p.m. to 1:00 p.m at Custom Building Central at LVCC, North 257. The session included Glenna Wilson and Todd Scott of Charis Homes, Zero Energy Ready custom home builders. The two professionals discussed detailed strategies and how to streamline processes. Attendees had the opportunity to learn why both individuals chose to include production building alongside their custom building business. The session was designed to benefit custom home builders looking to capitalize on the 55+ market.

About Epcon Franchising

Epcon Franchising is one of the largest home builders in the U.S. that offers construction franchises to assist builders in creating communities. The company works to focus on the specific needs of the buyers while promoting active lifestyles in low-maintenance communities. Epcon is available to assist builders with having access to industry leaders in various aspects of home building. Their services also work to help builders

benefit from leading-edge training and tools for marketing when finding buyers for their homes. Builders can also learn insider knowledge from a national builder with assistance on bookkeeping to ensure they can maintain their margins and track the costs. Builders can even learn the core strategies of production building to develop communities instead of selling groups of homes.

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For more information about Epcon Franchising, contact the company here: Epcon Franchising 1-888-909-2430 500 Stonehenge Pkwy, Dublin, OH 43017

Epcon Franchising

Epcon has become one of the largest home builders in America and their franchise helps builders develop entire communities that appeal to a growing demographic of buyers.

Website: <https://epconfranchising.com/>

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