



Marketing Company Releases 4 Step SEO and Video Marketing On YouTube Guide

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Five Star Video Marketing, a marketing firm based out of Woodstock, GA, published a video marketing and SEO guide to help businesses climb higher in search engine ranking. The company offers more information on this guide through their website at <http://www.fivestarvideomarketing.com/get-on-page-one-of-google-search/>. They have expressed that by posting videos to a YouTube account and attracting additional traffic to social media and official websites, businesses will find themselves ranking more highly through Google. They advise, "Small business profiles with videos get twice as many views, 30% more profile clicks, 18% more calls and 24% more sales."

Although videos may not seem like an obvious choice for every business, Five Star has suggested that there is a way for any business type to cash in on this search engine rank booster. Those companies which are without content of their own for video uploads can use customer testimonial videos to raise their score and introduce additional keywords to their channel. The company explains, "Online search engines have become the principal resource used by individuals to locate businesses and desired products or services. Search Engine Optimization (SEO) is about improving the visibility of your website or web pages in search engines so you get found. The earlier your website appears in search results, the more visitors you should expect to

see to your website."

Search engine optimization includes many factors which reflect the algorithms set forth by Google and other search engine giants, and Five Star has stated that they want to help their clients reap the benefits of these factors rather than being punished by them. Along with their advice toward YouTube video marketing efforts, the company also believes that keywords play a large part in building a ranking through Google. They suggest that keyword research be completed, even before creating titles for new videos.

More information on Five Star Video Marketing and all of the services they offer can be seen online at <http://www.fivestartvideomarketing.com/>. Here, customers can get in touch with the company using their online contact information, watch informative videos, and follow the Five Star blog which is full of interesting articles on other ways to reach the top of the search engine results page.

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For more information about five star video marketing , contact the company here:five star video marketing
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five star video marketing

Five star video marketing , established in 2012, has helped local businesses thrive using video and offline marketing. Clients average a 100% growth rate using Five Star Video's methodology. You can be next by calling 601 212 5433

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