

Advantage Plus Marketing Launches New Reputation Marketing System

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Clayton, Ca July 5, 2015, Advantage Plus Marketing announced today the addition of a Reputation Marketing System to its lineup of online marketing services. This proprietary system is able to manage and monitor a company's online reputation but also includes the capabilities to build a five-star reputation for the company and market that reputation across a wide venue of social media sites.

Recent studies have shown that 87 percent of people searching for information about a specific company go online for that information and, of those people; over half begin their search by reading the company's reviews. This makes online reviews an important aspect of any business's marketing scheme.

The Advantage Plus Marketing reputation marketing system is an all-in-one product that allows business owners to take an active role in building their online reputation instead of passively letting reviews just roll in. The system begins with taking the burden of collecting reviews off the shoulders of the business. Their expert IT team monitors the top review sites, collects the company's reviews and creates a database, which allows the company to see what people are saying worldwide about its products and services.

To build the best reputation possible, Advantage Plus Marketing makes sure positive reviews are strategically placed on the company's website and across the social media spectrum, including, but not limited to, Facebook, Twitter, LinkedIn and Pinterest. Negative reviews are used by the company for follow up and as a way to improve the overall customer experience.

The System provides constant monitoring, releasing the business from the time-consuming task of managing its online reviews. In addition, Advantage Plus Marketing provides comprehensive employee training to assist with creating and maintaining a five-star customer service environment.

The Reputation Marketing System includes a custom designed feedback page, which acts as the basis for building positive reviews and referrals. It also comes with a customized media center, with downloadable items for in-house use, such as business review cards, table tents, flyers, stickers, window clings, counter

cards, bookmarks and email templates, to direct customers to their feedback page.

About Advantage Plus Marketing

Established 2013, is headquartered in Clayton, Ca and serves a worldwide market in need of online marketing and other internet services. They can help businesses ranging from restaurants and construction companies to tax preparation services, charters, pest control companies, and law firms.

For more information visit:

Create5StarReputation.com

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Advantage Plus Marketing

A full service marketing company. Locally owned and personal service. Now offering PR Services.

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