Online Visibility Pros Wins ?Constant Contact Solution Provider? All-Star Award For 6th Consecutive Year

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Phoenix, AZ based Online Visibility Pros (OVP) is delighted to announce that that they have won the Constant Contact Solution Provider All-Star Award for the sixth year in a row. The annual award recognizes the most successful 10% of Constant Contact?s Customer and Solution Provider base, as established by their significant achievements using email marketing to engage their customer base and drive results for their organization during the prior year.

This highly coveted award is only given to digital marketing leaders whose services enable clients to achieve and maintain an open rate above 25% on their email marketing campaigns over a year long assessment. The criteria used to select this year?s All Stars included the following during 2018: Level of engagement with email campaigns, Open, Bounce, and Click-Through Rates, Use of Social Sharing Features, Use of Mailing List Sign-Up Tools, and Use of Reporting Tools.

A leader in digital marketing for blue collar trade, contractors, and home service businesses, Online Visibility Pros targets online lead generation for home services businesses, contractors, construction companies, and a handful of a few other select niche markets. Company Co-founder Brian Horwitz said, ?We want to bring

the power of the internet to help trade contractors and home service businesses, who believe in the power and importance of marketing, drive more targeted traffic to their websites and other important online properties through places like Google, Bing, Yahoo, YouTube, and anywhere that direct response advertising can help.?

Many firms don?t have the time or staff to make an effort to take on these types of activities?and sometimes it is difficult to find one which can produce actual results for their specialist service. Online Visibility Pros created a 90-second video to explain how they can help. The company applies cutting-edge lead generation strategies to attract more interested prospects, convert more prospects to leads, nurture more prospects and customers effectively through email newsletter marketing through Constant Contact, and finally generate greater profits faster and easier than most businesses ever imagined possible.

This helps small businesses increase leads, appointments, and sales, as well as their online reputation without having to hire more employees?all of which help increase bottom line profits.

In their 5-Star review on Online Visibility Pros, Peter S. said, ?My electromagnetic field (EMF) and radio frequency (RF) testing and consulting company had no online marketing plan. I needed help with the website, Search Engine Optimization (SEO), and social media marketing. We chose to work with Online Visibility Pros and have been very impressed with their diligent and creative work. They started with a deep analysis of our web presence as well as our competition and created a plan. After implementing the plan, we started getting internet leads into the business, and now when you search EMF Testing or RF Testing plus a city, you see our website there. We have enjoyed our experience working with the OVP team and the results we've seen. Online Visibility Pros are experts in their field!?

For this year?s Constant Contact Solution Provider All-Star award, the use of social sharing features was one of the criteria assessed, along with the use of reporting tools. Online Visibility Pros understands the importance of leveraging social media channels, thereby providing assurance to prospective customers who measure a company?s online reputation before making a purchase. Those interested in learning more may find OVP on Facebook at https://www.facebook.com/OnlineVisibilityPros/.

?We value hard work and ethical business practices,? said Horwitz. ?The world of online marketing is saturated with scams, schemes, and bad advice. We bring industry-leading practices to help trade contractors and home service business owners because we believe they can get the most out of our service.? He concluded that, ?Ultimately, our goal is to ensure that our clients are successful because that would be the only time when we could say that we are truly successful."

In her review of the company?s services, Sandra E. said, ?Online Visibility Pros took over the SEO of my website, set me up on social media, improved my website to include a blog, helped me start my eNewsletter,

and so on. The results are nothing short of remarkable. Thanks to OVP?s work, my new clients have doubled this year. This has had an equally great effect on my business income. Now you can really ?find me on the web.? Thank you OVP!?

Those looking for more details regarding the full range of services offered may contact Brian Horwitz of Online Visibility Pros, or by visit the company?s website. Furthermore, they also offer a free strategy call on their website as well.

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For more information about Online Visibility Pros, contact the company here:Online Visibility ProsBrian Horwitz(888) 593-0505info@onlinevisibilitypros.com2303 N 44th St Suite 14-1266Phoenix, AZ 85008

Online Visibility Pros

Online Visibility Pros helps exclusive group of blue collar contractors & home service businesses to work smarter, not harder with Done-For-You Internet Marketing solutions.

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