



Phoenix Custom Home Builder Sponsored A Who's Who Of Luxury Real Estate Event

April 11, 2019

April 11, 2019 - PRESSADVANTAGE -

4 Gen Homes, a Phoenix custom home builder, has announced that they sponsored and attended The One And Only Party at Scottsdale Princess on March 21, 2019. The event was by invitation only and brought together the top experts in real estate for one night in order to share and mastermind. The event demonstrates the strong relationships of 4 Gen Homes with luxury real estate agents and brokers.

David Mikes, founder of 4 Gen Homes, says, "What a night! Had a great time at The One and Only Event at the Scottsdale Princess. It was an amazing gathering of Arizona's elite Real Estate minds! We hope that every attendee came away from the event with new insight that they can use in their businesses."

4 Gen Homes, a luxury custom home builder offers custom home building, renovations, and kitchen remodeling services. They also have a REALTOR® partner program. They want to partner with some of the top Real Estate leaders in the Scottsdale and Phoenix areas with the goal of benefiting from the synergy resulting from the partnership. By combining their influence and resources, both 4 Gen Homes and the REALTORS® will be able to find more prospective real estate sellers and buyers.

There are a number joint marketing initiatives that are part of the proposed partnerships. These are direct mail campaigns, email campaigns, advertising, website links, special events, and gala open houses. There are two possible levels of involvement in the Preferred REALTOR® Partner program. These are referral only and full involvement. In this program, if an interested prospective client is obtained for 4 Gen Homes, a referral fee or commission will be paid to the Preferred REALTOR® Partner according to a compensation schedule.

In this partnership program, 4 Gen Homes and the REALTOR® partners will benefit substantially from using the vendors, contacts and established relationships of the other partner. 4 Gen Homes and the partners will also meet quarterly for mastermind sessions, discussing the most recent success stories in their marketing campaigns, best practices and overall market trends and conditions. This will also serve as a brainstorming session to determine the next marketing campaigns.

Luxury custom home builder, 4 Gen Homes makes use of a proven process to ensure quality results for their clients. First, there is the pre-construction planning where they meet with the client and work together to create an outline of all aspects of the project. The steps for this are: the exploration meeting; the presentation and review of the preliminary estimate; and home site discovery, where 4 Gen Homes helps the client find a lot where the custom home will be constructed (if a lot has not been determined).

The second step is the design process for building the custom home. This is subdivided into the preliminary design where they will meet with the interior designer and architect to review the design style and the specifications. Then, there will be the interior and exterior selections. And finally, the final design and construction documentation.

The last big step will be the home building or construction. This will be made up of the pre-construction and ground breaking phase, the construction progress meetings, and then the completion of the project.

David Mikes created 4 Gen Homes because of his passion to help families achieve their dream home. David was born in a suburb of Chicago and moved to the Phoenix area when he was four years old. He obtained a degree in Marketing from Arizona State University and immediately applied what he learned from school. This was when he gained hands-on experience in the different aspects of custom home building and remodeling. He went on to gain knowledge and experience in residential landscaping, concrete, and asphalt, tiles and stonework, flooring and design.

Those who require more information about the luxury home building services by 4 Gen Homes can visit their website or contact them by phone or by email. Those interested can also learn about their luxury real estate partner program here: <https://www.4genhomes.com/realtor-partner-program/>

###

For more information about 4 Gen Homes, contact the company here: 4 Gen Homes David Mikes (602) 694-7030 david@4genhomes.com 12251 N 32nd St #2, Phoenix, AZ 85032

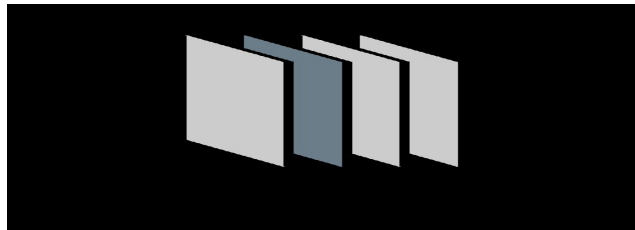
4 Gen Homes

Custom house building, luxury home renovation & kitchen remodeling company serving Phoenix, Scottsdale, Paradise Valley, AZ & beyond. The dream of building a custom home or renovating your current property becomes a reality with 4 Gen Homes.

Website: <https://www.4genhomes.com>

Email: david@4genhomes.com

Phone: (602) 694-7030



Powered by PressAdvantage.com