

# Wedding World Photos Strengthens Wedding Photography Website Through Social Media

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To strengthen its social media presence, The Rabora Group, an internet publisher, is currently launching a worldwide "like" campaign for its Wedding World Photos Facebook page at <https://www.facebook.com/pages/Wedding-World-Photos/387451081449407?fref=ts>. The company is looking forward to attracting Facebook members who are interested in weddings, wedding planning, wedding ideas, and wedding dresses. The target demographic also includes wedding photographers and wedding dress designers, among many others.

With millions of social media users worldwide, the company hopes to gain more followers who share the same passion for weddings. The Rabora Group is aware of social media's power when it comes to promoting brands and new businesses. Strengthening their social media presence is one of the key priorities for Wedding World Photos before launching their official website to the public, which will take place soon.

To prepare for the Wedding World Photos' website unveiling, the company has decided to use Facebook to determine the public's interests. "Our team at Wedding World Photos is currently developing a website that would cater to what the public wants?and more importantly, needs," a representative from Wedding World Photos stated. "Facebook is a strong marketing tool, and it makes it easy to measure important metrics that will help determine the content of our future website."

The "like" campaign seeks to filter what's new, and trending, from the old through the number of likes directed to its posts. Currently, the company's Wedding World Photos Facebook page is made up of wedding photos, articles that carry tips on wedding photography, wedding costs, the latest wedding dresses, wedding stories, and even celebrity wedding photographs.

The company's strategic move to study its demographic before launching its website is a brilliant move, and its use of social media makes it even better. Wedding World Photos is continuing to make its mark on Facebook. "We at Wedding World Photos believe that our Facebook like campaign will go a long way in developing our brand. One like, two likes, three likes?those are always a huge help towards the building of

our website in the near future," the company's representative stated.

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For more information about Wedding World Photos, contact the company here:[Wedding World Photos](#)

## **Wedding World Photos**

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